

ATTACHMENT A

ENVIRONMENTAL PERFORMANCE LABEL STYLE REQUIREMENTS

1	Label Background 6 x 4 inches whole; top green: 6 x 0.5 inches; Bottom green: 6 x 1 inches; green stroke: 4 <u>3</u> points; Color: PMS 347 (C or U)
2	font: Myriad Pro <u>Arial Bold</u> ; size: 25 points; color: knocked out of green (appears white)
3	font: Myriad Pro Light <u>Arial Narrow</u> ; size: 15 points; color: Black
4, 10	font: Myriad Pro Semi-bold <u>Arial Bold</u> ; size: 14.4 <u>15</u> points; color: PMS 347 (C or U)
5, 11	font: Myriad Pro Semi-bold <u>Arial Bold</u> ; size: 19.2 <u>18</u> points; color: Black
6, 14	font: Myriad Pro Light <u>Arial Bold</u> ; size: 9.6 <u>10</u> points; color: Black
7	font: Myriad Pro Light <u>Arial Regular</u> ; size/leading: 9/10.8 <u>10/12</u> points; color: Black
8	font: Myriad Pro <u>Arial Regular</u> ; size/leading: 11.3/13.5 <u>12/14</u> points; color: knocked out of green (appears white)
9	font: Myriad Pro <u>Semi-bold Arial Bold</u> ; size: 15 points; color: Black
12	size: 0.167 x 0.167 inches <u>12 x 12 points</u> ; color: Black; distance: 0.042 inches <u>3 points</u> apart
13	Scale Line: length: 2.05 inches <u>147 points</u> ; stroke: 1 point; color: Black
15	size: 0.167 x 1.11 inches <u>12 points each side</u> ; color: Black
16	font: Myriad Pro Semi-bold <u>Arial Bold</u> ; size: 10.5 points; color: Black
17	California Environmental Protection Agency / Air Resources Board logotype: Top Row: font: Myriad Pro Regular <u>Arial Narrow</u> ; size: 7 <u>8</u> points (Title Case) Bottom Row: font: Myriad Pro Regular <u>Arial Bold</u> ; size: 12 <u>11</u> points (All Caps) Line weight: 1 point; <u>length: 126 points</u> Color for all: knocked out of green (appears white)
18	www.DriveClean.ca.gov: Font: Myriad Pro Semi-bold <u>Arial Bold</u> Size: 12 points Color: knocked out of green (appears white)
19	<u>Flex Alternative</u> fuel phrase (variable element): font: Myriad Pro Light <u>Arial Regular</u> ; size: 9/10 <u>11</u> points; color: Black

Note for Commenters: For simplicity in viewing the proposed modifications, the entire label is reproduced here without underline or ~~strikeout~~ or double underline or ~~double strikeout~~ to provide a sample label reflecting the proposed modifications. However, the only items proposed for modification from the original proposal, as noticed for comment on December 7, 2007, were the movement of the phrase "Average new vehicle" noted in 7, the movement of the triangle noted in 15 from just right of block 5 to the middle of block 5, the substitution of the number 1, noted in 6, in lieu of 0 below each scale line, and the alternative fuel phrase as noted in 19. Additional changes as proposed in this notice and subject to comment during this comment period are to the text font style, size and location. The text font proposed is now Arial (was Myriad Pro) and standard font sizes (was fractional) are specified. All other requirements as originally proposed and as noticed for comment on December 7, 2007 remain unchanged.

Sample Environmental Performance Label

