

MEETING  
STATE OF CALIFORNIA  
AIR RESOURCES BOARD

JOE SERNA, JR. BUILDING  
CALIFORNIA ENVIRONMENTAL PROTECTION AGENCY  
BYRON SHER AUDITORIUM, SECOND FLOOR  
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SACRAMENTO, CALIFORNIA

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8:30 A.M.

TIFFANY C. KRAFT, CSR, RPR  
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## APPEARANCES

### BOARD MEMBERS

Ms. Mary Nichols, Chairperson

Dr. John R. Balmes

Ms. Sandra Berg

Ms. Doreene D'Adamo

Mr. Ronald O. Loveridge

Mr. Ron Roberts

Dr. Daniel Sperling

Mr. Ken Yeager

### STAFF

Mr. James Goldstene, Executive Officer

Mr. Tom Cackette, Chief Deputy Executive Officer

Ms. Ellen Peter, Chief Counsel

Mr. Michael Scheible, Deputy Executive Officer

Ms. Lynn Terry, Deputy Executive Officer

Ms. Lori Andreoni, Board Clerk

Ms. Anna Gromis, Staff, Zero Emission Vehicle  
Implementation Section, Mobile Source Control Division

Ms. Elise Keddie, Manager, Zero Emission Vehicle  
Implementation Section, Mobile Source Control Division

APPEARANCES CONTINUED

ALSO PRESENT

Mr. Robert Bienenfeld, Honda

Mr. David Case, Chrysler Group

Mr. Robert Cassidy, Nissan

Mr. Daniel Davids, Plug In America

Ms. Catherine Dunwoody, California Fuel Cell Partnership

Mr. Tyson Eckerle, Energy Independence Now

Mr. Jim Ehlmann, GM

Mr. Jerry Frost, Kern Oil and Refining Company

Ms. Danielle Fuger, Friends of the Earth

Mr. Eloy Garcia, KP Public Affairs

Mr. Sigmund Gronich, Charisma Gronich

Ms. Bonnie Holmes-Gen, American Lung Association of California

Ms. Azita Khalili, BMV

Ms. Julee, Malinowski-Ball, California Electric Transportation Coalition

Ms. Marianne McInevney, Smith Electric Vehicles

Ms. Patricia Monahan, UCS

Mr. Simon Mui, NRDC

Ms. Megan Norris, Sierra Club California

Mr. Michael Lord, Toyota

Mr. John Paliwoda, CMDA

Mr. Shankar Prasad, Coalition for Clean Air

APPEARANCES CONTINUED

ALSO PRESENT

Mr. Robert Richards, Kern Oil Refining Company

Ms. Sara Rudy, Ford

Mr. John Shears, CEERT

Ms. Donna Wilson, CERT

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## PROCEEDINGS

1

2 CHAIRPERSON NICHOLS: I want to call the  
3 December 10th, 2009, public meeting of the Air Resources  
4 Board to order. And in a minute, we will begin with the  
5 Pledge of Allegiance. This is a really interesting  
6 meeting we have today, and I'm looking forward to it.

7 Okay. We customarily begin our meeting by saying  
8 the Pledge of Allegiance, so would you all please stand  
9 and face the flag.

10 (Thereupon the Pledge of Allegiance was  
11 Recited in unison.)

12 CHAIRPERSON NICHOLS: The Clerk will please call  
13 the roll.

14 BOARD CLERK ANDREONI: Dr. Balmes?

15 BOARD MEMBER BALMES: Here.

16 BOARD CLERK ANDREONI: Ms. Berg?

17 BOARD MEMBER BERG: Here.

18 BOARD CLERK ANDREONI: Ms. D'Adamo?

19 BOARD MEMBER D'ADAMO: Here.

20 BOARD CLERK ANDREONI: Ms. Kennard?

21 Mayor Loveridge?

22 Ms. Riordan?

23 Supervisor Roberts?

24 Professor Sperling?

25 BOARD MEMBER SPERLING: Here.

1 BOARD CLERK ANDREONI: Dr. Telles?

2 Supervisor Yeager?

3 BOARD MEMBER YEAGER: Here.

4 BOARD CLERK ANDREONI: And Chairman Nichols?

5 CHAIRPERSON NICHOLS: Here.

6 BOARD CLERK ANDREONI: Madam Chair, we have a  
7 quorum.

8 CHAIRPERSON NICHOLS: Thank you very much.

9 As I'm sure you all know, this morning's session  
10 is devoted to a discussion about the zero emission vehicle  
11 program and its future. And in light of other automotive  
12 and fuels programs, it's going to be an interesting  
13 discussion I think for the Board members and staff.

14 We are going to be receiving testimony, of  
15 course, from the audience with our usual three-minute  
16 rule. And I think you all know the drill in terms of  
17 signing the cards and stating your points as quickly as  
18 possible.

19 I also have to point out the exits at the rear of  
20 the room, which we're to use in the event of a fire alarm  
21 or any other kind of alarm going off. Exit the building  
22 through the rear and down the stairs and across the  
23 street.

24 I think that's actually it as far as the  
25 preliminaries are concerned.

1           We had a long meeting yesterday, which in many  
2 ways was an example of some of the best I think of  
3 California state government when you have a group of  
4 political appointees who can really listen and engage and  
5 work together collaboratively on tough, tough decisions.  
6 We're not making any decisions today. But I'm hoping that  
7 the discussion among the Board members will give staff and  
8 the public a better sense of where we're headed with this  
9 program.

10           And we're here because we asked our staff in  
11 March of 2008 to review and re-design the zero emission  
12 vehicle regulation with a number of specific objectives in  
13 mind. We wanted to try to simplify the program which has  
14 gotten extremely difficult for even those who participate  
15 in it to keep track of all the various categories and  
16 credits and crediting rules, et cetera.

17           It's also important I think that we acknowledge  
18 that we are in a new world where zero emission is not zero  
19 emission of criteria pollutants alone, that in a world  
20 where carbon dioxide and greenhouse gas emissions are  
21 overwhelmingly important to the global future that we need  
22 to have a program which takes that into account as well as  
23 the health-harming criteria pollutants that we focused so  
24 much on over the years.

25           We also know that this program is more crucial



1 than it's ever been, not only for pointing us towards our  
2 2020 goals, but also getting us to the 2050 climate change  
3 goal of an 80 percent reduction over business as usual.

4           So we need to consider the analysis that the  
5 staff has gone through and their recommendations about how  
6 to think about these issues. I'm hoping at the end to  
7 draw it together with a few key messages that we want to  
8 give as a Board to the staff.

9           And at this point, I'd like to ask Mr. Goldstene  
10 to introduce the item.

11           EXECUTIVE OFFICER GOLDSTENE: Thank you, Chairman  
12 Nichols.

13           The purpose of today's item is to update the  
14 Board on the status of current zero emission vehicle  
15 technology and discuss how the ZEV program can be revised  
16 to help meet the California's 2050 climate change emission  
17 reduction goals.

18           No regulatory action is proposed today. Staff  
19 plans to return with a regulatory proposal by the end of  
20 next year.

21           During the upcoming year, we will seek further  
22 public input on the findings and ideas we will share with  
23 you today.

24           We will also reflect on any decision you should  
25 make on more stringent greenhouse gas standards, the

1 so-called Pavley II standards, we will present to you next  
2 summer.

3           We believe these two programs must be carefully  
4 coordinated so they work together to reduce emissions and  
5 meet the 2050 goal.

6           Anna Gromis of the Mobile Source Control Division  
7 will now begin the staff presentation.

8           Anna.

9           (Thereupon an overhead presentation was  
10 presented as follows.)

11           MS. GROMIS: Thank you, James.

12           Good morning, Madam Chairman Nichols and members  
13 of the Board.

14           Staff brings you an informational update on the  
15 zero emission vehicle, or ZEV, regulation.

16           We bring this update to the Board from your  
17 direction during the March 2008 Board hearing, when the  
18 Board directed staff to consider revising the regulation  
19 through focusing on greenhouse gas reductions, as well as  
20 criteria pollutants.

21           Staff has undertaken a year-long assessment of  
22 the need for revisions. We believe our update will  
23 provide the foundation and reason for future regulatory  
24 modifications.

25           EXECUTIVE OFFICER GOLDSTONE: We're having some

1 technical difficulties.

2 --o0o--

3 MS. GROMIS: My presentation this morning will  
4 review the history and status of the current regulation,  
5 provide information on staff's passenger vehicle sector  
6 greenhouse gas analysis, describe the current status of  
7 ZEV technology, briefly review staff's preliminary  
8 thoughts on policy alternatives for the regulation,  
9 present various complementary policies that might be  
10 needed in addition to the regulation, and finally  
11 summarize staff's update and shed light on steps staff  
12 will take in preparation for a regulatory proposal next  
13 year.

14 --o0o--

15 MS. GROMIS: Staff's assessments have concluded  
16 that all ZEV technologies, those being battery electric  
17 vehicles and fuel cell vehicles, are needed to  
18 successfully achieve Governor Schwarzenegger's 2050  
19 greenhouse gas emission reduction goal.

20 In order to achieve these necessarily low fleet  
21 emissions in 2050, ZEV markets will need to be launched in  
22 the tens of thousands by model year 2020. Because natural  
23 market forces alone may not be sufficient to meet this  
24 goal, we believe a continuation of an improved ZEV mandate  
25 is essential. To ensure that this goal is met, staff

1 believes that further policies are needed to overcome  
2 market barriers unique to ZEVs.

3 --o0o--

4 MS. GROMIS: If we look at ZEV commercialization  
5 as a pie, the ZEV mandate solves a substantial and  
6 essential part of this puzzle. We will be focusing mostly  
7 today on this red piece of pie.

8 --o0o--

9 MS. GROMIS: Given its lengthy history and  
10 numerous modifications, it is important to reflect on why  
11 we originally had the ZEV mandate. The Board adopted the  
12 ZEV regulation as part of the low emission vehicle, or  
13 LEV, regulation in 1990. The regulation envisioned one in  
14 every ten new cars sold would be a ZEV. ZEVs were needed  
15 to achieve significant air quality benefits that  
16 improvements in conventional vehicle technology would not  
17 be able to realize.

18 Since that time, the percentage requirement has  
19 increased and the regulation has been revised several  
20 times to respond to technology readiness challenges as  
21 well as opportunities. These amendments have incorporated  
22 new vehicle categories that have both maximized emission  
23 performance from combustion engines and commercialized  
24 ZEV-enabling technologies.

25 --o0o--

1 MS. GROMIS: A number of achievements have taken  
2 place since 1990 that staff believes would not have  
3 happened had the ZEV regulation not been established.

4 First, the program has advanced the development  
5 of battery electric and fuel cell vehicles.  
6 Demonstration, preparation of the marketplace, and  
7 infrastructure deployment have all taken place in  
8 California as a result of the ZEV mandate and have made  
9 the state ready for the ZEV commercialization.

10 Second, California saw introduction of hybrid  
11 electric vehicles, also referred to as AT PZEVs. In 2001,  
12 by recognizing the role that enabling technologies could  
13 play in advancing zero emission vehicle development,  
14 California became a leader in the placement of hybrid  
15 vehicles. Now, three percent of new passenger vehicles  
16 sold in California are hybrids.

17 Third, in 1998, with the introduction of partial  
18 zero emission vehicles, or PZEVs, auto manufacturers  
19 showed that near zero emissions could be achieved with  
20 combustion engines. To be a part of the ZEV program,  
21 these PZEVs not only had near zero emissions at the  
22 tailpipe, but also demonstrated two other factors: Zero  
23 evaporative emissions and lifetime durability. About  
24 one-third of new vehicles sold in California are PZEVs.

25 Also presented in this slide are the numbers of

1 vehicles we have seen placed in California as a result of  
2 the two programs. More than one million PZEVs, over  
3 200,000 hybrids and compressed natural gas vehicles and  
4 the largest demonstration of battery electric and fuel  
5 cell vehicles in the world have been placed.

6 --o0o--

7 MS. GROMIS: As adopted by the Board in March  
8 2008, the regulation currently requires large volume  
9 manufacturers in the 2012 to 2014 time frame to produce  
10 and deliver for sale at least 7500 fuel cell vehicles, or  
11 15,000 battery electric vehicles, in combination with more  
12 than 60,000 plug-in hybrids, also known as enhanced AT  
13 PZEVs. These requirements are appropriate for the time  
14 being, as manufacturers have started to make public  
15 commitments to meeting requirements with fuel cell  
16 vehicles and battery electric vehicles. However, the  
17 regulation will need to be modified to achieve ZEV  
18 commercialization success. Staff plans to re-visit the  
19 model year 2015 and beyond requirements, shown in this  
20 slide, in preparation for proposed modifications to the  
21 regulation next year.

22 --o0o--

23 MS. GROMIS: The Board adopted modifications to  
24 the ZEV regulation in Resolution 08-24. The adopted  
25 resolution directed staff to review the LEV, Pavley, and

1 ZEV regulations, keeping in mind the need to reduce  
2 criteria pollutant emissions, climate change emissions,  
3 and dependant on petroleum.

4 Staff was also directed to strengthen the  
5 requirements and focus the program on ZEVs and enhanced AT  
6 PZEVs to ensure California continues to be the center of  
7 ZEV commercialization development. Lastly, staff was to  
8 return to the Board by the end of 2009.

9 --o0o--

10 MS. GROMIS: Resolution 08-24 essentially called  
11 for a redesign of the ZEV regulation and integration with  
12 other ARB policies.

13 First, greenhouse gas emission reductions need to  
14 be added to the ZEV regulation goals. ZEVs and enhanced  
15 AT PZEVs have the potential to achieve very low greenhouse  
16 gas emissions, and thus contribute to meeting the  
17 Governor's 2050 greenhouse gas emission reduction target.

18 Second, we intend to shift to focusing on ZEVs  
19 and enhanced AT PZEVs. PZEVs and AT PZEVs no longer need  
20 to be part of a ZEV regulation whose goal is achieving  
21 commercialization of zero and near zero emitting  
22 technologies, because these two technologies are now  
23 commercial.

24 Commercial PZEV technology can be considered when  
25 setting new LEV criteria pollutant standards. AT PZEV



























1 to meet ZEV regulatory requirements. Several major auto  
2 manufacturers are prepared to commit to fuel cell vehicle  
3 pre-commercialization, provided fueling infrastructure is  
4 available.

5 For the first time in the history of the ZEV  
6 regulation, some large auto manufacturers plan to  
7 significantly exceed the ZEV production requirements of  
8 the regulation and move from regulatory motivation towards  
9 a market-driven ZEV program. This is an extraordinary  
10 milestone, and staff is now engaged in removing potential  
11 barriers to these ZEV introductions.

12 --o0o--

13 MS. GROMIS: A number of vehicle manufacturers  
14 are currently participating in ZEV demonstration programs.  
15 Many have also announced production vehicle introduction  
16 dates.

17 This chart displays current and future programs,  
18 indicating technology type with blue diamonds for battery  
19 electric vehicles, green diamonds for plug-in hybrid  
20 vehicle electrics, and red diamonds for fuel cell electric  
21 vehicles.

22 Eight different battery electric and plug-in  
23 hybrid electric vehicles will be introduced in the 2010  
24 through 2012 time frame. Three vehicle manufacturers  
25 participating in the joint letter of agreement will

1 introduce fuel cell vehicles in 2015.

2 --o0o--

3 MS. GROMIS: The challenge facing the Board is  
4 determining when ZEV technologies can be ready for  
5 commercialization, what is their likely rate of uptake  
6 into the fleet, and deciding if this is consistent with  
7 achieving the Governor's 2050 greenhouse gas reduction  
8 target.

9 Based on staff's analysis, it appears likely that  
10 market forces alone will not be sufficient. In the  
11 absence of a regulation, it is likely that the conversion  
12 from conventional models to ZEV technologies will be  
13 slower than needed, which will also slow the uptake of  
14 these technologies into the fleet.

15 Staff believes that some version of a ZEV mandate  
16 should be maintained. A mandate helps reduce market  
17 barriers unique to ZEVs through the use of specific  
18 regulatory mechanisms. Once the technology is well  
19 established in the marketplace and many models are  
20 available, performance standards can be used to accelerate  
21 and increase the use of the technology. This has  
22 historically been the mechanism used in nearly all ARB  
23 regulations.

24 --o0o--

25 MS. GROMIS: This slide shows visually the future

1 of the ZEV regulation. The left axis shows the number of  
2 ZEVs required, while the right axis shows a declining  
3 fleet average.

4 As portrayed by the red, orange, and green lines,  
5 the ZEV regulation has gone from a demonstration  
6 requirement to a much larger demonstration requirement  
7 necessary for successful commercialization.

8 Staff is considering revising the regulation in  
9 model year 2015 and beyond to move past demonstration  
10 through pre-commercialization into full commercialization,  
11 as shown by the green dashed line.

12 Notice that staff sees the ZEV regulation as a  
13 limited time frame policy that will simply launch ZEV  
14 markets. The performance standard regulations, like LEV  
15 and Pavley, as shown by the blue line, will be the  
16 continuing regulatory mechanisms for fully achieving the  
17 Governor's 2050 greenhouse gas emission reduction goals.

18 --o0o--

19 MS. GROMIS: Staff has developed a couple of  
20 different ways to approach modifying the ZEV regulation  
21 over the next year. The first policy alternative is to  
22 maintain the current regulation structure. The program  
23 will simplify itself, a stated desire of the Board. As  
24 early credit multipliers, PZEVs and AT PZEV allowances and  
25 other early incentive allowance cease between model years

1 2011 and 2015. By trimming down and focusing the  
2 regulation on ZEVs and enhanced AT PZEVs, the regulation  
3 could work as originally conceived: That is, some  
4 percentage of a manufacturer's fleet must be ZEVs.

5 Many manufacturers, including Toyota, Nissan, and  
6 General Motors, have announced plans to deploy plug-in  
7 hybrids and battery electric vehicles between 2010 and  
8 2014. This is an indication that the ZEV mandate is  
9 achieving its objective.

10 Also, the current regulatory structure guarantees  
11 a diverse mix of vehicle technologies needed to reach  
12 California's 2050 greenhouse gas reduction target.

13 Some stakeholders have been concerned about  
14 historical controversial provisions in the regulation and  
15 have inquired to how they might be changed. Staff would  
16 consider modifying credit values and structures, the  
17 travel provision, credit banking provisions, as well as  
18 other provisions during the regulatory process next year.

19 --o0o--

20 MS. GROMIS: In staff's second policy  
21 alternative, manufacturers would have a choice of a higher  
22 or lower volume ZEV mandate. If electing a higher ZEV  
23 mandate, meaning larger production requirements, the  
24 manufacturers would need to comply with the normal LEV III  
25 greenhouse gas performance standard. If electing the

1 lesser ZEV mandate, the manufacturers would need to comply  
2 with a stricter LEV III greenhouse gas performance  
3 standard. These two options are illustrated in this  
4 graph.

5           The dashed blue line illustrates the requirements  
6 for manufacturers that choose a higher volume mandate.  
7 And the corresponding solid blue line would be the  
8 required fleet average greenhouse gas standards for all  
9 vehicles sold.

10           The lower volume ZEV mandate represented by the  
11 red lines may be attractive to manufacturers that believe  
12 additional battery or fuel cell development for their  
13 vehicles is needed or by vehicle manufacturers with  
14 exceptionally low emission conventional vehicles.

15           The advantage of policy alternative two is that  
16 manufacturers can choose when and where to spend  
17 resources, knowing that they will be required to have  
18 substantial numbers of ZEVs in their 2050 fleet. However,  
19 though policy alternative one does not contain the same  
20 flexibility, it would provide better assurance as to the  
21 type and quality of vehicles placed on the road and would  
22 guarantee the passenger vehicle sector stays on track to  
23 2050.

24           Staff will continue to weigh these pros and cons  
25 and assess these policy alternatives over the next year in

1 preparation for a regulatory proposal next year.

2 --o0o--

3 MS. GROMIS: ZEV commercialization could be  
4 greatly enhanced with supporting complimentary policies.  
5 Specifically, market pull and infrastructure policies  
6 would help to reduce and eliminate market barriers to ZEV  
7 commercialization. Today, we will be focusing on  
8 infrastructure, the green slice of this pie.

9 --o0o--

10 MS. GROMIS: One of the barriers for which  
11 additional support is needed is electric charging  
12 infrastructure. Today, minimal charging infrastructure  
13 exists for battery electric vehicles, and the existing  
14 public infrastructure will need to be upgraded to ensure  
15 that connectors are compatible with the vehicles planned  
16 for introduction in the next two years.

17 While public charging is important, most vehicle  
18 charging will occur at home. The California Public  
19 Utility Commission has begun a rulemaking to address the  
20 many barriers to developing charging infrastructure in  
21 California. The intent of this rulemaking is to develop  
22 consistent statewide policies and standards to guide and  
23 encourage the development of electric vehicle metering,  
24 home electric vehicle charging infrastructure, commercial  
25 and public charging infrastructure, tariff schedules, and





1 cohesive approach, which could involve financial  
2 incentives, modifying existing fuel performance  
3 regulations, and mandating infrastructure. ARB staff  
4 believes all three may be needed to effectively support  
5 hydrogen infrastructure. Let's start by discussing  
6 financial incentives.

7 --o0o--

8 MS. GROMIS: In previous years, ARB relied on the  
9 State budget for hydrogen highway funding. Since 2005,  
10 ARB allocated \$14.9 million to build these seven new  
11 hydrogen stations. Along with the existing stations,  
12 these stations will provide enough infrastructure to  
13 support projected growth through 2011.

14 To continue expanding infrastructure beyond 2011,  
15 the State has allocated a limited amount of additional  
16 funding through AB 118. This one-time funding helps out,  
17 but it is not enough to support fuel cell vehicle growth  
18 beyond 2014.

19 In addition to financial support, it may be  
20 necessary to encourage hydrogen infrastructure through  
21 regulation. One approach could be to build incentives  
22 into existing ARB regulations.

23 --o0o--

24 MS. GROMIS: One such regulation, the low-carbon  
25 fuel standard, approved by the Board last April, could be







1 the Board after the LEV regulation proposal, more than  
2 likely in the fourth quarter of 2010.

3 This concludes staff's presentation.

4 CHAIRPERSON NICHOLS: Thank you.

5 I know that this presentation is a summary of a  
6 lot of work that exists. And in particular, I think Board  
7 members who want to delve more deeply into this may want  
8 to explore with the staff -- probably not at this  
9 hearing -- but some of the sensitivities between VMT  
10 reduction, for example, and numbers of sales of vehicles  
11 to look at some of the assumptions about turnover of the  
12 fleet and what's going to happen with that. And those are  
13 just a couple of examples that come the mind.

14 But having had a chance to participate a little  
15 bit in the development of this paper, I just really want  
16 to underscore that this is the most comprehensive analysis  
17 that I've ever seen done of how you get from where we are  
18 today to where we need to get. And, obviously, there is a  
19 lot of variables to be balanced here.

20 But I do want to underscore that the big  
21 breakthrough here in my opinion is that the Air Board  
22 staff is really thinking in a comprehensive way and  
23 connected way about the interrelationship between the  
24 vehicles and fuels and the kind of incentives that are  
25 going to be needed to make this transportation happen and

1 not just looking at the mandate in a vacuum. Obviously,  
2 the focus of the ZEV mandate has always been on the  
3 numbers and how they're calculated. And the numbers are  
4 certainly relevant, because they are a metric that you can  
5 look to and they're key to having a mandate. But they  
6 don't exist all by themselves.

7           So if there are any questions of the staff before  
8 we begin -- yes.

9           BOARD MEMBER YEAGER: Yes, thank you.

10           Maybe this information will come to us on the  
11 update to the Board on the electric infrastructure. But  
12 will there be funds available for municipalities and I  
13 suppose private companies to help them pay for the  
14 charging stations that are going to be needed? I'm not  
15 even sure how much it generally will cost for one of  
16 those. But I would hope there are going to be some  
17 dollars to help cover those charges.

18           ZERO EMISSION VEHICLE IMPLEMENTATION SECTION

19           MANAGER KEDDIE: This is Elise Keddie.

20           Currently, ARB does not have funds for that.  
21 However, CEC does, the California Energy Commission,  
22 through their AB 118 funds. And in fact, there is a  
23 solicitation currently available for -- I don't remember  
24 the exact amount, but it's in the millions, specifically  
25 for electric charging infrastructure, both new

1 installation and retrofits of existing stations.

2 BOARD MEMBER YEAGER: Do we think that's going to  
3 be enough to partially cover the cost that the whole state  
4 is going to need for these charging stations?

5 CHIEF DEPUTY EXECUTIVE OFFICER CACKETTE: Let me  
6 jump in on that for a second.

7 BOARD MEMBER YEAGER: Because I'm not even sure  
8 what percent of the funds might be able to cover it. But  
9 I think it's something we're going to need to know.

10 CHIEF DEPUTY EXECUTIVE OFFICER CACKETTE: I think  
11 for infrastructure there is a number of challenges. First  
12 of all, every vehicle needs a home charger for a battery  
13 electric vehicle. And some of them might be able to  
14 squeak by with a 110, but most of them will need a 220  
15 charger. And that has a cost per household of -- based on  
16 our experience, maybe 1- to \$3,000 typical. And so how  
17 exactly that's going to be paid when we're talking about  
18 sales of tens of thousands or more vehicles right away is  
19 not clear. Whether the consumers will pay that, whether  
20 it will be in the price of the car, whether there will be  
21 some money through AB 118.

22 The next level of concern the utilities are  
23 worried about is, what happens if you and your three  
24 neighbors all do this at the same time? Is the electric  
25 supply for your neighborhood going to be able to take the



1 charging or not, combined with that. So they're working  
2 on that to try to provide the necessary reliability of the  
3 charging.

4           And then part of the market will be dependant on  
5 longer commutes, and that will mean probably work charging  
6 will be the next priority. And, again, 118 might be able  
7 to help with some of that. And it's not essential, but I  
8 think it's very useful. And then a lot of other people,  
9 there's a debate about whether public charging is really  
10 needed. Public being the shopping mall, at McDonalds,  
11 places like that. And at least in staff's view, that's  
12 probably the lowest priority of these four things that  
13 have to be addressed for infrastructure.

14           But our report back to you in the spring will try  
15 to provide more information on this. And there is a PUC  
16 hearing going now which might determine in part whether  
17 rate payers end up all contributing a little bit so that  
18 infrastructure can be supplied for those who buy vehicles.  
19 And I don't know when that's going to be resolved or if we  
20 know. But it's underway now.

21           BOARD MEMBER YEAGER: Thank you.

22           CHAIRPERSON NICHOLS: Mayor Loveridge.

23           BOARD MEMBER LOVERIDGE: In perhaps less than one  
24 minute, tell me what AB 118 -- give me a quick -- profile  
25 that for me.

1 CHIEF DEPUTY EXECUTIVE OFFICER CACKETTE: AB 118  
2 was a bill passed by the Legislature. It provides the  
3 Energy Commission with around \$120 million a year. I  
4 think it's a little less now in these economic times. And  
5 they can spend that money encouraging alternative fuels  
6 and alternative fuel infrastructure to be developed in the  
7 state.

8 And so part of their investment plan is to  
9 encourage infrastructure development. And that's both on  
10 the hydrogen side would be one, and second would be  
11 electric. And third might be production of biofuels.  
12 That's kind of where they're looking at spending their  
13 money, including natural gas and a few other.

14 CHAIRPERSON NICHOLS: The funding comes from the  
15 vehicle license fee.

16 CHIEF DEPUTY EXECUTIVE OFFICER CACKETTE: Yeah.

17 CHAIRPERSON NICHOLS: Which means that the amount  
18 is somewhat dependent on the state of the economy. And  
19 also it's potentially at least subject to being rated for  
20 other purposes.

21 CHIEF DEPUTY EXECUTIVE OFFICER CACKETTE: We get  
22 \$50 million a year roughly out of that same funding  
23 source, but ours is more focused on sort of achieving air  
24 quality benefits related to alternative fuels. So we've  
25 so far focused it on a loan program guarantee, on

1 incentives for the very earliest electric vehicles. But  
2 on the infrastructure side, that's specifically set aside  
3 for the Energy Commission to deal with.

4 CHAIRPERSON NICHOLS: Other -- yes, DeeDee.

5 BOARD MEMBER D'ADAMO: I'm curious about upstream  
6 emissions. When we had the ZEV regulations come to us in  
7 the past, of course, the focus was criteria pollutants.  
8 And I know that was always accounted for. But now with  
9 greenhouse gas emissions, we're talking about perhaps a  
10 significant increase in magnitude of upstream emissions.  
11 Is that something that staff has looked at yet?

12 CHIEF DEPUTY EXECUTIVE OFFICER CACKETTE: Well,  
13 the answer is yes. Having a ZEV, whether it be hydrogen  
14 or electric battery type of vehicle, does not achieve  
15 these goals. It may have zero tailpipe emissions, but it  
16 uses a fuel. So the emissions come from how the fuel is  
17 produced. And right now on electricity, for example, the  
18 worst case would be it's done by some kind of coal plant.  
19 So in the Midwest, they may not be quite as attractive  
20 from a greenhouse gas standpoint. When you have some  
21 renewables doing it, the fuel could be essentially almost  
22 zero upstream emissions.

23 For hydrogen, most of it's made from natural gas  
24 now. And the GHG reduction associated with that is maybe  
25 about half, 50 percent or so. But the target again needs

1 to be something that's more strenuous than that and means  
2 that there will be a move in this 2050 time frame towards  
3 trying to find renewable sources that can be made into  
4 hydrogen and renewable sources that make electricity. So  
5 the whole electric grid has to clean up as part of the  
6 bigger AB 32 bigger greenhouse gas program. And for other  
7 fuels, we have to learn how to make them with very minimal  
8 licensing carbon emissions. And that will be true for the  
9 biofuels. We've seen before in the low-carbon fuel  
10 standard making biofuels from corn has a marginal, if any,  
11 GHG benefit. If you can take it from switch grass  
12 cellulosic -- technologies or algae, you know, maybe then  
13 the reduction is something on the order of 80 percent.

14           But the point is that the vehicle has to be  
15 paired with the fuel, and we have to clean up both sides.  
16 And the fuel is as big a challenge as the vehicles I  
17 think.

18           BOARD MEMBER D'ADAMO: I think I need to take you  
19 up on your recommendation and have a separate discussion.

20           But I would just say that my focus in the past  
21 has always been getting the vehicles on the road. And I  
22 see that some of the options here, especially on the fuel  
23 cell side, wouldn't get there in the earlier years. But I  
24 think I need to be more open to the comparison between  
25 battery electric and fuel cells.

1           So if we can just -- I know we don't have the  
2 time to go into this detail, but the one slide that caught  
3 my attention was slide 18 on the incremental increase.  
4 And I see here on 2035, fuel cells, pretty significant.  
5 It's an increase, but not as much as plug-in hybrids and  
6 battery electric at 55. Could you go into that?

7           CHIEF DEPUTY EXECUTIVE OFFICER CACKETTE: Is this  
8 the one you're talking about?

9           CHAIRPERSON NICHOLS: The incremental retail.

10          BOARD MEMBER D'ADAMO: I would have expected fuel  
11 cells to be blown off the chart, but you're expecting  
12 something is going to -- we'll see significant advancement  
13 by 2035. Just like a little more information.

14          CHIEF DEPUTY EXECUTIVE OFFICER CACKETTE: We  
15 relied on these assumptions -- says MIT assumptions.  
16 There was a major study done by MIT Sloan automotive  
17 laboratory and John Hayward, who's a recognized  
18 international expert in this area. And they came up with  
19 these numbers. We just adjusted it so that it compared --  
20 they were all compared to a hybrid vehicle, because we  
21 think that the Pavley II program will result in widespread  
22 Prius-type vehicles being on the market.

23           And the difference in prices is that no one is  
24 predicting at this point in time very low costs for  
25 batteries. There's sort of inherent amount of material in

1 a battery that seems to be a floor for the cost. So when  
2 you look at vehicles that need -- that are big and have to  
3 go far distances, it means big batteries. For example, in  
4 their study, they showed the battery electric vehicle at  
5 200 miles out of something around -- would be about  
6 \$12,000 incremental price.

7           So that's why we think the battery vehicles will  
8 most likely be used in smaller cars where the battery pack  
9 can be smaller and the range can be adequate but not long.  
10 And then batteries will be used in smaller quantities in  
11 the plug hybrids -- smaller sizes in the plug hybrids and  
12 fuel cell vehicles.

13           Whether the fuel cells can get down that low or  
14 not is not clear. But the people that have done the  
15 studies have a pathway. Says if these things happen, you  
16 can get down to this incremental cost. Whereas,  
17 batteries, the incremental costs kind of has a higher  
18 floor. That's why it's a higher cost shown in this slide.

19           CHAIRPERSON NICHOLS: Okay.

20           CHIEF DEPUTY EXECUTIVE OFFICER CACKETTE: I think  
21 the challenge is we're looking at \$2500 to get to the  
22 hybrid one, the first line, from the conventional vehicles  
23 that we have today, which would be the Pavley I type  
24 vehicles.

25           And then we're looking at another 2500 to \$5,000

1 above that to get in volume these advanced technology  
2 vehicles. That's what the consumer's facing.

3           We brought this out, because I think lots of  
4 people think if we can provide a purchase incentive or a  
5 tax credit, that would be good. But when you want all the  
6 vehicles to look like that, it's probably not possible for  
7 government to be subsidizing it for very long. The market  
8 is going to have to shift to the higher costs of these  
9 vehicles. And as was pointed out with batteries, it may  
10 be a higher capital cost. But they're the ones with the  
11 cheap fuel. Electricity is like a dollar a gallon  
12 equivalent. That could be used to offset it on a life  
13 cycle basis some of the higher costs.

14           CHAIRPERSON NICHOLS: If there are no other  
15 immediate questions, why don't we begin to hear from the  
16 participants here. We have a number signed up. Our usual  
17 format isn't terribly helpful here, because people are  
18 broken down whether they're in favor, neutral, or opposed.  
19 I'm happy to note there's nobody signed up to say they are  
20 opposed. That's a good sign.

21           We'll start with Robert Bienenfeld from Honda and  
22 then hear from GM and Ford.

23           MR. BIENENFELD: Thank you very much. Appreciate  
24 the chance to present Honda's views on the ZEV policy  
25 white paper.

1           Honda is making aggressive efforts and taking  
2 positive steps toward the successful launch of ZEV  
3 technologies. Our most significant efforts are well known  
4 with the Honda Clarity, a purpose-built fuel cell electric  
5 vehicle. We're working hard to solve the tremendous  
6 challenges, even while actively participating in market  
7 participation efforts including consumer leases,  
8 partnering with infrastructure providers, training  
9 dealers, et cetera.

10           Fuel cells can play an important role in  
11 addressing 2050 goals of 80 percent reduction. Today,  
12 Clarity nearly achieves the intensity goal with a 74  
13 percent reduction in greenhouse gas emissions based on  
14 California's early hydrogen station upstream emissions.

15           Together, with its compact design, spacious  
16 interior, and full functionality, including range and fill  
17 time, fuel cell electric vehicles are the only potential  
18 technology to completely replace ICEs.

19           We agree with the proposed change to the ZEV  
20 program from the concern over air quality to a concern  
21 over climate change and radical CO2 reduction.

22           As you know, ZEVs are only as clean as the grid.  
23 And at this point, BEVs are marginally cleaner than  
24 hybrids in the US generally.

25           Secondly, the volume of ZEVs under consideration



1 are not significant to greenhouse gas reductions.

2 Therefore, it is better to use the ZEV program to advance  
3 technological progress than it is to increase volume.

4           We agree with staff's assessment that ZEVs,  
5 especially fuel cell and electric vehicles, are in a  
6 pre-commercial phase and not yet ready for mass  
7 production. There is sufficient technical and commercial  
8 uncertainties, such as durability and cost challenges,  
9 that must be solved before even slight increases in volume  
10 can be considered. Solving these technical and commercial  
11 challenges may not conveniently follow a rigid regulatory  
12 time line.

13           Honda appreciates and endorses the staff's  
14 recommendation to create additional flexibility for the  
15 ZEV regulation. We believe the conceptual framework  
16 outlined in the white paper for two options is an  
17 important step forward. Honda believes different auto  
18 makers may take different paths toward a common goal.  
19 This diversity of approach can increase the likelihood of  
20 successful ZEV introduction into the marketplace. A  
21 one-size-fits-all approach may not be broad enough to  
22 encourage the riskiest and most promising technologies.

23           Thank you again for the opportunity to share  
24 Honda's initial assessment of the white paper, and we look  
25 forward to working closely with staff during the upcoming

1 regulatory process.

2 CHAIRPERSON NICHOLS: Thank you very much.

3 I want to thank you for bringing the Clarity to  
4 Sacramento and bringing it back to Sacramento and giving  
5 us a chance to drive it. It's a beautiful car.

6 I also want to ask you a question, which I think  
7 I'm going to ask all the companies to address if you  
8 would. And maybe you can't right now.

9 But one of the things that you know very well is  
10 that after a lengthy period where everybody was suing  
11 everybody else, we ended up with I think a pretty good  
12 resolution -- in fact, an excellent resolution this past  
13 spring when the president announced that EPA would grant  
14 California our waiver for the Pavley rules and that the  
15 federal EPA would proceed as they now are to adopt that  
16 program nationwide. And it provided some relief for  
17 everybody I think, but in a very positive way that helped  
18 reduce emissions for the country as a whole. And we're  
19 proud to have played a part in it.

20 Now we're embarking on the next stage of that  
21 effort obviously, and we want to do this in a way that  
22 does not lead us to the kind of battles that we've had in  
23 the past.

24 So I know we're here today to focus on the  
25 technical aspects of it, but I'd be interested if you're

1 prepared to comment at all on whether you think there is a  
2 process by which we can do this that will work for the  
3 industry so that you feel that you have a chance to think  
4 about these issues on the national scale as well. We  
5 really want to, as we've said in the report, have  
6 California take the lead in being the place where these  
7 technologies come to market. We think that's an historic  
8 role that we've played well. But we also understand that  
9 we're part of a larger initiative here. And so just be  
10 interested if you have any comments from a procedural  
11 point of view about that.

12           MR. BIENENFELD: Those are excellent questions.  
13 And I think that taking this from a political process and  
14 making it more of a closer working relationship with staff  
15 is important and helpful.

16           The auto companies I think generally are very  
17 concerned about having separate regulations for California  
18 and the nation. And as you indicate, this single national  
19 standard is a huge step forward.

20           One thing I think that's missing in the big  
21 picture view of the ZEV regulation, as staff shared with  
22 you, is the impact of the states that have adopted  
23 California regulations. So the numbers are even  
24 significantly greater and more challenging than shown here  
25 because of the lack of travel in later years.

1           That being said, the staff's request to us to  
2 look at 2050 and work backwards as they have done I think  
3 was very good process and a learning process for the auto  
4 companies. And I think that it helped us focus on the  
5 goals in a way that was a little bit more consistent with  
6 ARB. So I think those kinds of quiet discussion with  
7 staff are helpful as we move forward.

8           The sense in which we need a kind of safe harbor  
9 with which to develop the riskiest and most radicle  
10 technologies I think is something that the staff  
11 recognizes and has identified as important to this  
12 modified -- or modifying the ZEV regulation moving  
13 forward.

14           So I think this is not just a step of ramping up  
15 as we have in other regulations, but creating some  
16 protected area where we really can develop these radically  
17 low CO2 emission technologies with the fuels in a careful  
18 manner here in California is something that we support and  
19 we would like to see move forward.

20           CHAIRPERSON NICHOLS: Thank you. Thank you very  
21 much. I appreciate your taking that question out of the  
22 blue.

23           Any additional questions?

24           Dr. Sperling.

25           BOARD MEMBER SPERLING: I think some of those

1 comments lead back to one of the key points staff was  
2 making.

3           And, you know, I would echo what Chairman Nichols  
4 said is that this proposal looks at the whole program in a  
5 very broad systematic way and long range way, which is  
6 very welcome. And this whole proposal I think is a huge  
7 step forward. We're focusing back on the ZEVs. We've  
8 declared victory with the hybrids and the PZEVs.

9           But Mr. Bienenfeld is talking about here I think  
10 one of the ideas we want to pursue is both for fuel cells  
11 and for electric vehicles connecting the infrastructure  
12 side with the vehicles is absolutely critical. And I  
13 think somehow we'd like to see some way that as we move  
14 forward there is some kind of direct linkage. And I think  
15 you were hinting at it. But I think that's something we  
16 want to be talking about is how to make sure that fuel  
17 cell vehicles that they're linked together with the roll  
18 out of fuel cells with the hydrogen station, with electric  
19 vehicles, there is the electric infrastructure there that  
20 makes its possible.

21           Nissan is showing how much effort needs to go  
22 into making that happen with their early program with  
23 talking and working with utilities and cities. So I think  
24 some idea is whether we can make that a little more formal  
25 as part of this program, that linkage. And maybe it's

1 conditions for the credits or something like that as we go  
2 forward.

3           MR. BIENENFELD: I think that's right. And one  
4 thing that we also believe in is that infrastructure needs  
5 to grow carefully with the vehicles. It's obviously a  
6 failure if the vehicles come out and there is not  
7 infrastructure. But it's also another kind of failure:  
8 If the infrastructure gets too far ahead of the vehicles,  
9 that will create stranded assets and so forth. They need  
10 to grow carefully.

11           And I think on the fuel cell side, the California  
12 Fuel Cell Partnership has worked with industry and come up  
13 with a cluster model for carefully growing infrastructure  
14 in communities where the vehicles are going to be  
15 marketed. We can learn from that. We can enhance the  
16 infrastructure as vehicles come on line.

17           And I think also what's really important to note  
18 here -- and I think it was brought out earlier by Mr.  
19 Cackette -- is that, in some respects, we really need both  
20 ends of the emissions reduced for the infrastructure, the  
21 fuel side, and the vehicle side. And certainly where we  
22 are today is not adequate.

23           CHAIRPERSON NICHOLS: Okay. Thank you.

24           Jim Ehlmann from General Motors and then Sara  
25 Rudy from Ford.

1           MR. EHLMANN: Thank you, Chairman Nichols and  
2 members of the Board.

3           These are exciting times at GM as we work to  
4 develop the electric drive technologies of the future.  
5 These include the Chevy Volt extended range electric  
6 vehicle. We continue to be on schedule to introduce the  
7 Volt in late 2010. And as announced just last week,  
8 California will be one of the initial Volt launch markets.

9           We are also developing plug-in hybrid technology  
10 and plan to introduce a PHEV cross-over vehicle in late  
11 2011. We are investing significant resources into making  
12 battery technology a core competency, including the recent  
13 opening of our advanced battery lab and the opening of our  
14 own facility to manufacture lithium ion battery packs for  
15 the Volt. And we continue to make progress on fuel cell  
16 technology.

17           With all of this activity going on at GM, we  
18 really do appreciate the time and efforts that the ARB  
19 staff has put into understanding where we are at on these  
20 various technologies. And we are committed to continuing  
21 this open dialogue with the staff as it develops  
22 regulations next year. It is only through this type of  
23 partnership approach that can result in a successful ZEV  
24 program.

25           But this partnership needs to expand beyond auto

1 makers and the ARB. It must include energy providers and  
2 others needed to make sure the infrastructure is there for  
3 the vehicles.

4           We're very encouraged that staff is focusing  
5 increased attention on infrastructure, including ways to  
6 assure that hydrogen refueling stations will be in place  
7 as fuel cell vehicles are introduced.

8           The staff also recognize the importance of  
9 working with other government agencies, including the CPUC  
10 and CEC, to develop EV charging infrastructure. And we  
11 are encouraged by staff's recognition that incentives,  
12 both monetary and non-monetary, will be needed in the  
13 early years of these technologies to help bring costs more  
14 in line with conventional vehicles and make them more  
15 attractive to potential customers.

16           Finally, when looking at the overall goal of  
17 achieving greenhouse gas emissions, we appreciate staff's  
18 recognition that the desired reductions can only be  
19 accomplished through all parties working together: Auto  
20 makers providing the vehicles that operate on the  
21 low-carbon fuels, energy companies substantially reducing  
22 the carbon intensity of those fuels, and government  
23 reducing the VMT growth.

24           Thank you.

25           CHAIRPERSON NICHOLS: Okay. Thank you.



1 Sara Rudy.

2 MS. RUDY: Good morning.

3 I'm Sara Rudy from Ford Motor Company. And we  
4 welcome the opportunity to share our perspective on the  
5 zero emission vehicle mandate.

6 Before I talk about the ZEV regulations, I would  
7 like to spend a moment telling you about the progress Ford  
8 is making in executing our long-term sustainability plan.

9 All of the investments that we are putting into  
10 our plan are contributing to improving fuel economy and  
11 reducing greenhouse gas emissions for our fleet. This  
12 includes converting three truck and sport utility vehicle  
13 plants to build small cars; retooling our power train  
14 facilities to manufacture eco-boost engines and more  
15 advanced six-speed transmissions; leveraging our global  
16 platforms; increasing our hybrid offerings; and moving  
17 forward with an aggressive electrification strategy.

18 While there are significant costs in making this  
19 transformation, it is the right thing to do for our  
20 customers. You will continue to see us offer more great  
21 products with advanced innovative technologies to improve  
22 the fuel economy of our vehicles and deliver outstanding  
23 quality and features that our customers desire.

24 With respect to the ZEV regulation, Ford is  
25 looking forward to working with staff over the next year

1 to develop a program that will allow for the successful  
2 commercialization of ZEVs. Successful commercialization  
3 will require a profitable vehicle that our customers  
4 desire. To change the buying habits of customers, a  
5 multi-stakeholder effort is needed. All parties,  
6 including auto manufacturers, technology suppliers, and  
7 engine providers, research laboratories, the government,  
8 and the consumer need to work collaboratively and be fully  
9 committed to achieving the aggressive ZEV goals that the  
10 ARB sets.

11 Ford has accelerated our electrification  
12 strategy, and we are looking forward to introducing these  
13 vehicles to the market. However, the market for these  
14 technologies is still very uncertain. The cost is high,  
15 and customer acceptability is a huge risk. That is why  
16 complimentary measures, including incentive and  
17 infrastructure development, are needed to ensure the  
18 success of ZEV commercialization.

19 Any regulatory revision will need to consider the  
20 status of technology, cost, market acceptability, and lead  
21 time. The ARB has set very aggressive volume mandates.  
22 Ford is prepared to meet the requirements, but is  
23 concerned if more aggressive targets are set, considering  
24 the cost of technology, the current economic conditions,  
25 and the lack of any real data on customer acceptance.

1           We appreciate the flexibility that the ARB is  
2 considering with allowing a performance-based alternative.  
3 We believe performance-based approaches allow more  
4 market-driven and cost effective ways to achieve long-term  
5 greenhouse gas goals.

6           Finally, we support efforts to achieve the  
7 long-term greenhouse gas goals. However, we feel strongly  
8 that a single national program is needed to address  
9 vehicle greenhouse gas emissions.

10           In May, there was a historic agreement reflective  
11 of California's leadership to have one national program to  
12 control automotive greenhouse gas emissions. Ford  
13 supports this program and believes that EPA, NTSB, the ARB  
14 need to work together to ensure the standards for 2017 and  
15 beyond follow this one national roadmap.

16           CHAIRPERSON NICHOLS: Thank you. We do have your  
17 testimony.

18           MS. RUDY: That's it.

19           CHAIRPERSON NICHOLS: Thank you very much.

20           David Case from Chrysler, and then Robert Cassidy  
21 from Nissan.

22           MR. CASE: Chairman Nichols and member of the  
23 Board, Chrysler would like to commend the staff for their  
24 thorough evaluation of the state of ZEV technologies and  
25 for reporting the realities to achieving successful ZEV

1 commercialization. We are extremely encouraged that the  
2 staff recognizes the importance of and need for  
3 complimentary policies to reduce market barriers that are  
4 essential for the successful implementation and  
5 commercialization of ZEV technologies.

6 Chrysler generally supports the concepts under  
7 consideration, but would also propose that the staff  
8 consider other alternatives, including an approach that  
9 better equalizes the task among all manufacturers by  
10 acknowledging the differing starting points of individual  
11 manufacturers. Such an approach could compliment the  
12 aggressive national greenhouse gas program and continue to  
13 drive the introduction of low-carbon and carbon-free  
14 vehicle technologies as policies promoting infrastructure  
15 and incentivizing technologies are implemented.

16 Perpetuating the carrot approach for  
17 infrastructure development will not result in sufficient  
18 quantities of low-carbon and carbon-free fuels to power  
19 the significant number of vehicles being considered.  
20 Equivalent policies to those placed on automobile  
21 manufacturers should be placed on energy and fuel  
22 providers.

23 The objective should be to assure that the fuel  
24 will be available in the market at the same time as the  
25 vehicle that requires it.

1           Financial incentives needed to bridge the  
2 incremental cost of the new vehicle technologies are  
3 anticipated to be significant based on the ARB's previous  
4 estimates. Unless significant new streams of revenue are  
5 anticipated, ARB should consider ways of promoting  
6 collaboration among stakeholders to reach economies of  
7 scale so the new vehicle technologies are affordable to a  
8 much greater customer base.

9           Chrysler sees additional value in working  
10 collaboratively with all stakeholders that have a vested  
11 interest in achieving the 2050 greenhouse gas reduction  
12 goals. This group of stakeholders would judge the rate of  
13 technical and economic progress of advanced vehicle  
14 technologies and the complimentary policies needed to  
15 reduce the market barriers to ensure they are aligned to  
16 deliver expected benefits for complete transparency.

17           Chrysler Group, LLC, looks forward to working  
18 with the staff in developing the next ZEV regulation. The  
19 ARB must remain cognizant of the remaining challenges of  
20 ZEV technologies while addressing market barriers that  
21 must be overcome to achieve successful commercialization.

22           Chrysler shares ARB's vision and goals of reduced  
23 greenhouse gas emissions that can only be achieved through  
24 the implementation of coordinated and complimentary  
25 policies that create a market pole for low-carbon and

1 carbon-free vehicles and fuel alternatives.

2 Thank you.

3 CHAIRPERSON NICHOLS: Thank you.

4 Any questions?

5 BOARD MEMBER SPERLING: There is a statement in  
6 here recommending an approach that better equalizes the  
7 task among all manufacturers by acknowledging the  
8 differing starting points of individual manufacturers.  
9 What does that mean? Or what are you proposing or  
10 suggesting?

11 MR. CASE: Similar to the national standard,  
12 there is an industry target in which the automotive  
13 industry must meet and each manufacturer, based on their  
14 own fleet, has an individual starting point as well as a  
15 target to help the industry meet the overall target.

16 BOARD MEMBER SPERLING: Okay.

17 CHAIRPERSON NICHOLS: Thanks.

18 Robert Cassidy.

19 MR. CASSIDY: Good morning, Madam Chairman,  
20 members of the Board. I'm Bob Cassidy. I am representing  
21 the Nissan Technical Center and Nissan North America and  
22 Nissan Motor Cap.

23 I'd like to talk briefly about the white paper,  
24 the Nissan Leaf, and how they mix.

25 First of all, Nissan has reviewed the white

1 paper, completed its analysis. And as the Chairman noted,  
2 this is an incredibly complex task, very thorough project.  
3 Nissan commends the staff on its effort to pull all these  
4 various pieces together.

5           We are equally pleased to have been one of the  
6 stakeholders to provide input into that document. And we  
7 look forward to moving ahead with the rulemaking. I'd  
8 like to switch --

9           CHAIRPERSON NICHOLS: Could you speak a little  
10 closer to the mike?

11           MR. CASSIDY: Sure.

12           We'd now like to touch on the Nissan Leaf. We  
13 presented this material at the Technology Symposium some  
14 time ago, and the slides are simply some picture to give  
15 you a visual, yes, this is the car.

16           Nissan is introducing the all-electric Nissan  
17 Leaf, as many of you probably know. This is a four-door  
18 hatch-back, seating for five, 100-mile range in UDDS,  
19 which makes it a Type II ZEV in our nomenclature, have  
20 premium amenities. It will be affordably priced.

21           This is a real product. It will be introduced,  
22 manufactured, and start of sales in late calendar year  
23 2010. That will occur in both Japan and the  
24 United States, including California. We plan on  
25 commercial introduction in 2012.

1           There's currently one battery manufacturing plant  
2 operating. There are plans for four others throughout the  
3 world.

4           Where does the Nissan Leaf meet the white paper?  
5 It meets it, as staff has noted, in complimentary  
6 policies. The Nissan Leaf will meet incentives initially  
7 to help buyers with the initial purchase price. But  
8 probably more important for the long-term, not only of the  
9 Leaf but the electric drive infrastructure, is the need  
10 for infrastructure. We've talked somewhat today about  
11 that already.

12           Certainly, home infrastructure is key. There may  
13 be a need for some incentives on that well. Certainly,  
14 the PUC is taking a lead on that. We commend those  
15 activities. We see workplace charging as being  
16 important.

17           However, perhaps Nissan has a little bit more of  
18 an emphasis on public charging, not only stage two, but  
19 fast charging. There's multiple reasons for this. One,  
20 the obvious one, that you can charge your car. But, two,  
21 it helps with the range anxiety conditions that exist with  
22 current buyers or current users of the car. But more  
23 importantly, it sends a message to everyone and to future  
24 buyers that this technology is here to stay as a main  
25 stream one at that.



1           In conclusion, then we look forward to working  
2 with the staff as we move forward with the ZEV  
3 regulations. We especially look forward to the  
4 complementary policy discussions, how those can be  
5 developed, and the infrastructure report due the middle of  
6 the year.

7           Thank you.

8           CHAIRPERSON NICHOLS: Thanks.

9           Question here.

10          BOARD MEMBER LOVERIDGE: Roughly, is there a  
11 price point for the Nissan Leaf?

12          MR. CASSIDY: I can see my career being  
13 terminated on the spot.

14          CHAIRPERSON NICHOLS: Well, you could just offer  
15 him a price right here.

16          MR. CASSIDY: Affordable is the official stance,  
17 comparable to sedans. I'm sorry. That's about all I can  
18 say.

19          CHAIRPERSON NICHOLS: Could you talk about the  
20 strategy with respect to the battery and the vehicle  
21 itself? It was announced at the launch a couple weeks  
22 ago.

23          MR. CASSIDY: I'm sorry? Specifically how it  
24 would be packaged?

25          CHAIRPERSON NICHOLS: The idea of the separate

1 treatment for the battery.

2 MR. CASSIDY: Well, there is consideration --  
3 again, all of these things are subject to change. But  
4 there's consideration to separate the battery from the car  
5 in that you could in a sense be a subscriber to a battery  
6 service. And this lets you reduce the up-front price of  
7 the vehicle. People are also a little bit more used to  
8 paying their internet bill or their cable bill, so it  
9 becomes something like that.

10 It also allows us not to inconvenience or punish  
11 our early adopters so we can upgrade the batteries as they  
12 come along and that becomes transparent to the early  
13 buyers.

14 CHAIRPERSON NICHOLS: Maybe I'm doing a better  
15 job of selling this vehicle than you are, but let me say  
16 what I thought was so exciting, which was that, at least  
17 as it was presented at the event at Dodgers Stadium in Los  
18 Angeles, that you were going to lease the batteries to  
19 people but sell the car. And so in the pricing of the  
20 lease, people would be able to compare the price of  
21 driving a gasoline car against the price of driving an  
22 electric battery car. And Nissan was essentially going to  
23 take on the responsibility for the fuel. They would give  
24 it to you or lease it to you. They would take care of it.  
25 They would take it back and dispose of it at the end.

1           And I just thought that was a really innovative  
2 approach to this whole problem. It sounds like it's not  
3 completely worked out yet. And maybe I shouldn't be  
4 making announcements for you.

5           MR. CASSIDY: We'll move forward with this. Very  
6 good thank you.

7           CHAIRPERSON NICHOLS: Ms. D'Adamo.

8           BOARD MEMBER D'ADAMO: Charge time? Quick  
9 charge? Regular charge?

10          MR. CASSIDY: Well, quick charge you can do, say,  
11 from a zero operating range to 80 percent in something  
12 like 20 minutes. So the quick charge has a great  
13 attraction to people. We're talking with a 220 30-amp  
14 service the four to six-hour type of charge.

15          So you clearly want the 220 service. Again, I  
16 think we've touched on that. 110 becomes not so useful to  
17 you.

18          BOARD MEMBER D'ADAMO: And it sounds like you  
19 have an innovative approach on dealing with the batteries  
20 issues as far as leasing and all that. But in the initial  
21 round, what do you anticipate the life of the battery to  
22 be?

23          MR. CASSIDY: The life of a battery is expected  
24 to exceed a ten-year horizon. There is some degradation  
25 with that battery.

1           And again, all of this is very fluid. We're  
2 trying to judge how to address that again to be very  
3 square with our consumers. Depending on your needs for  
4 that vehicle, that may or may not become an issue for you.  
5 So I'm sorry I'm kind of dodging your question, but I  
6 really can't be more specific. I simply don't know.

7           BOARD MEMBER D'ADAMO: Thanks.

8           BOARD MEMBER SPERLING: Along the lines of  
9 helping you sell your product here --

10          MR. CASSIDY: I didn't pay you guys.

11          BOARD MEMBER SPERLING: -- you said that the  
12 vehicles were going to be brought out in Japan and the  
13 U.S. I thought there is a major effort in Denmark and  
14 Israel as well.

15          MR. CASSIDY: Yes. The initial vehicles will  
16 certainly be in Japan the U.S. And there are many other  
17 programs. I think all of those details are being  
18 resolved.

19          Sort of initially, everybody wants some vehicles,  
20 and we can only produce so many vehicles at one time. So  
21 I think there will have to be a strategic rolling out.

22          BOARD MEMBER SPERLING: But isn't there a formal  
23 agreement and program in those two countries?

24          MR. CASSIDY: There's some formal agreements and  
25 programs, yes.

1 BOARD MEMBER SPERLING: He really needs help.

2 BOARD MEMBER LOVERIDGE: Just a question. There  
3 will be traces on the Nissan Leaf or will in fact there  
4 will be large numbers?

5 MR. CASSIDY: Oh, certainly large numbers.

6 BOARD MEMBER LOVERIDGE: Can you estimate what  
7 are we talking about? An illustration or are they really  
8 store ready?

9 MR. CASSIDY: Store ready?

10 CHAIRPERSON NICHOLS: People will be able to buy  
11 them.

12 MR. CASSIDY: In 2010, it's not going to be store  
13 ready. By 2012, it will certainly be store ready. The  
14 ZEVs symposium material, we showed the Tennessee program.  
15 And some funding we've gotten from DOE, we'll have a  
16 capacity for 150,000 cars and 200,000 batteries.

17 CHAIRPERSON NICHOLS: Okay. Yes.

18 BOARD MEMBER ROBERTS: I'm disappointed Mr.  
19 Cassidy didn't bring all the colors for us to look at so  
20 we can make our selection here.

21 They do have a partnership with San Diego Gas and  
22 Electric and a launch. So that the issue of  
23 infrastructure as well as the sales all kind of being  
24 taken care of sort of in a sense one-stop shop so you'd be  
25 able to get in a reasonable way the changes made so you

1 can accommodate this in your garage or wherever else.

2           MR. CASSIDY: Certainly, our partners are helping  
3 us. We have a cluster network, if you will, people  
4 signing MOUs or signing us to help us implement  
5 infrastructure needs, try to make this a smooth process.

6           I think, much like fuel cells, we decided this  
7 needs to be a localized regional approach in order to be  
8 successful.

9           MR. ROBERTS: I think those kinds of strategic  
10 partnerships are important.

11           CHAIRPERSON NICHOLS: Yes. I believe they  
12 indicated both San Diego County and Sonoma County were  
13 going to be the kind of hubs of their initial --

14           MR. CASSIDY: Yes. We'll be working with  
15 San Francisco as well. We've talked about that.

16           BOARD MEMBER ROBERTS: But I'm looking forward to  
17 seeing these on the road. I think there is a vast  
18 improvement at least that's being predicted at this point.  
19 We haven't seen the kick the tires and road tests yet, but  
20 over what we saw in the lead acid batteries years ago. And  
21 hopefully we'll actually see something approaching or  
22 exceeding the 100-mile range, which I think for California  
23 drivers is a standard, almost a minimum.

24           But I want to compliment Nissan on the way  
25 they're going about this. And without over-promising, I

1 think they're maybe controlling expectations, but I think  
2 we have discussed price and everything. I'm not going to  
3 say anything about it. But I think it's a very attractive  
4 package they're putting together, and I'm excited about  
5 the fact they're going to have a major introduction in San  
6 Diego.

7 MR. CASSIDY: Definitely under promise, over  
8 deliver.

9 BOARD MEMBER D'ADAMO: Quick question. What was  
10 the size of the grant from DOE? This is for the battery  
11 facility.

12 MR. CASSIDY: \$1.6 billion.

13 CHAIRPERSON NICHOLS: Okay. Thank you very much.  
14 Michael Lord from Toyota.

15 MR. LORD: That's a tough act to follow.

16 Good morning, Chairman Nichols and Board members.

17 My name is Michael Lord. I'm the Manager of the  
18 Los Angeles Regulatory Group, Toyota Technical Center, the  
19 R&D arm of Toyota engineering and manufacturing in North  
20 America.

21 Toyota fully supports the written comments of the  
22 large volume manufactures. In particular, we appreciate  
23 the ARB is looking more closely at infrastructure and  
24 incentives to support the ZEV commercialization.

25 We also look to you and staff to continue to

1 consider current economic conditions as well as special  
2 challenges of marketing advanced technology vehicles.

3           As you may be aware, in the coming months, Toyota  
4 will start a two-year world-wide evaluation of 600 plug-in  
5 electric vehicles, with approximately 150 coming to the  
6 U.S., large portion of them deployed in California.

7           The purpose of this program is to evaluate how  
8 customers will use these vehicles and provide feedback to  
9 the development and marketing process in preparation to  
10 market introduction.

11           For plug-in and battery electric vehicles, Toyota  
12 would like to emphasize the sustained success of these  
13 vehicles in the market will depend upon the initial  
14 customer experience and the recognition of value by the  
15 customers for the vehicles. Monetary and non-monetary  
16 incentives will be key, especially in the early years to  
17 help offset the additional costs of these technologies.  
18 Incentives, such as HOV lane access, preferential parking,  
19 and such are examples of non-monetary incentives that have  
20 worked in the past.

21           Regarding fuel cell electric vehicles, Toyota is  
22 very optimistic on the potential for them becoming a  
23 commercial product based upon the tremendous technical  
24 progress made to date. Toyota is aiming to start initial  
25 fuel cell market around 2015. However, our main concern



1 is the development of an inexpensive hydrogen refueling  
2 infrastructure convenient to these initial potential  
3 users.

4           At this time, however, there are no assurances  
5 that the infrastructure will be developed with vehicle  
6 technology. And we fully support the staff's  
7 multi-pronged approach consisting of financial and  
8 regulatory incentives, as well as some sort of back stop  
9 to assure hydrogen availability in case the incentives do  
10 not work.

11           In summary, Toyota believes the staff has done an  
12 excellent job in laying out some initial policy  
13 alternatives and mapping out a more holistic approach.  
14 And we look forward to working with you to develop a  
15 successful ZEV program for the future.

16           While we can address the technology challenges,  
17 we look to ARB and government to help pave a smooth road  
18 to commercialization through infrastructure, incentives,  
19 and other complementary policies. We hope you can do this  
20 with the voice of the consumer firmly in mind.

21           In the end, it will be the new car customer who  
22 ultimately defines the success of the ZEV program. Thank  
23 you for your time.

24           CHAIRPERSON NICHOLS: Yes, question.

25           BOARD MEMBER LOVERIDGE: Just a quick word on the

1 plug-in. Where is it?

2 MR. LORD: The program -- actually, we can talk a  
3 little bit later more about the details. This is a  
4 program that we will lend vehicles out to a wide variety  
5 of users to see how the vehicles will be used, if you're  
6 talking about the 600 vehicle.

7 CHAIRPERSON NICHOLS: Associated demonstration  
8 phase. Yeah

9 MR. LORD: And there will be announcement on the  
10 market vehicle in the next couple of days.

11 CHAIRPERSON NICHOLS: Thank you.

12 Marianne McInevney from Smith Electric Vehicles.

13 MS. MC INEVNEY: Good morning.

14 Smith Electric Vehicles is pleased to be here  
15 this morning to provide comments to the proposed revisions  
16 to the ARB zero emissions vehicle regulation rule.

17 Smith is an all-electric zero emissions  
18 commercial truck manufacturer who licensed its technology  
19 from Smith Electric Vehicles in the U.K., the world's  
20 oldest manufacturer of commercial electric vehicles.

21 In the U.S. and particularly for the California  
22 market, Smith U.S. will sell all-electric medium-duty  
23 class five and six commercial trucks for a variety of  
24 applications encompassing route delivery and service  
25 fleets.

1           Smith vehicles feature the latest in lithium ion  
2 battery technology, power manager, and directive trains.  
3 Our Newton, the model for class five and six, is in full  
4 production in our facility in Kansas City, Missouri.  
5 Eighteen Newton models have been approved for sale in  
6 California by ARB.

7           Currently, under the California law, only  
8 light-duty ZEV vehicles less than 14,000 GVW can be  
9 formally certified by ARB for sale in California. Medium-  
10 and heavy-duties ZEVs with GVWs in excess of 14,000 pounds  
11 cannot be formally certified since no protocol exists in  
12 the California statute.

13           To rectify the situation, Smith is petitioning  
14 the ARB to consider inclusion of a process that would lead  
15 to a formal official ARB certification for commercial ZEV  
16 vehicles greater than or equal to 14,000 GVW.

17           At present, other commercially available  
18 alternative fuels and power train platforms that compete  
19 in the same place as commercial ZEVs benefit from a  
20 prescribed test protocol that results in a formalized ARB  
21 certification.

22           Manufacturers of medium- and heavy-duty ZEVs have  
23 no such certification process. Rather, we rely on an  
24 extrapolation of ARB light-duty certification process to  
25 receive not a formal certification but indeed an approval.

1 While an approval provides some measure of assurance that  
2 competitive technologies are equally evaluated, it lacks  
3 the same rigorous attention a formal certification would  
4 provide. This puts manufacturers of medium and heavy-duty  
5 ZEVs at a competitive disadvantage in demonstrating to  
6 prospective customers that we have undergone the same  
7 rigorous certification program that other power train  
8 providers are able to demonstrate.

9           Now I know this is a strange concept, because I'm  
10 coming to you and asking for you to regulate us. So I beg  
11 your patience here.

12           But the concept in seeking a formal certification  
13 affects the commercial consumer as well who really does  
14 need to be assured the advertised claims of a vehicle's  
15 performance are valid.

16           As recently as a few short years ago, I may not  
17 have been able to make this request. However, our  
18 product, as is probably the case with some of our  
19 competitors, is not in advanced development or R&D stage.  
20 Indeed, it's fully commercialize and will be placed in  
21 California along with other states in the coming months.

22           In May of this year, Smith did receive an ARB  
23 approval for no less than 18 models that I previously  
24 referenced, in the class five and class six.

25           CHAIRPERSON NICHOLS: Thank you.

1           Just ask the staff maybe if you want to comment  
2 on this process that Smith is involved in. I don't know  
3 how much you can say about it.

4           ZERO EMISSIONS IMPLEMENTATION SECTION MANAGER  
5 KEDDIE: We've met with them and are well aware the  
6 current procedures only require to the medium-duty vehicle  
7 class.

8           And it's my understanding that this may be  
9 addressed in the next couple of years. Staff is looking  
10 at amending and updating the test procedures for  
11 heavy-duty hybrids. And it seems like that would be an  
12 appropriate spot to also look at certification procedures  
13 for heavy-duty electric vehicles.

14          CHAIRPERSON NICHOLS: It seems like a category  
15 that we would want to try to encourage, if we can. Okay.

16          BOARD MEMBER SPERLING: Could I ask how many  
17 vehicles -- you say you have a production facility going  
18 into full production. How many vehicles are you going to  
19 be producing or hoping to produce?

20          MS. MC INEVNEY: In FY 2010, we intend to produce  
21 over 350 vehicles for sale in the U.S. And I expect that  
22 number will go up but perhaps not exceed 500 in 2010.

23          BOARD MEMBER SPERLING: Thank you.

24          CHAIRPERSON NICHOLS: Okay. Thanks for coming.

25          Daniel Davids from Plug In America.

1           MR. DAVIDS: Thank you, Madam Chairman and Board  
2 members and staff.

3           My name is Daniel Davids with Plug In America.  
4 And I also want to echo the remarks of just about everyone  
5 else about their remarkable job that the staff has done.  
6 And your research is clearly not an easy task to pull  
7 together a paper like that.

8           We have also filed written testimony earlier this  
9 week, so I won't repeat all of that.

10           My statements today are mostly concerned with  
11 just expressing Plug In America's concern over whether  
12 CARB is actually starting off on the right foot in  
13 updating the ZEV regulation.

14           Our concern is based, for example, on remarks in  
15 the white paper characterizing recent electric vehicle  
16 developments as "extraordinary and remarkable." Of  
17 course, those of us at Plug In America, we don't think  
18 these are extraordinary or remarkable at all. We feel  
19 we've kept our finger on the pulse of what's happening in  
20 battery development, and it's not a surprise.

21           For instance, historically, we repeatedly  
22 cautioned the Air Resources Board about over reliance on  
23 the last expert panel report, which we felt was outdated  
24 the moment it was printed. It was with regard to battery  
25 information. We hope we're not in a similar situation

1 today.

2           In short, we think this is an extraordinary  
3 opportunity for CARB, perhaps the last, for it to return  
4 to a leadership role similar to the one taken in 1990 that  
5 created the ZEV program in the first place.

6           Like Ms. D'Adamo, Plug In America is all about  
7 getting cars on the road. That's where we'd like to see  
8 the focus.

9           In conclusion, I'll just share with you an e-mail  
10 I received from one of our supporters last night who  
11 said -- probably some discussion about CARB -- he said,  
12 "CARB's position and potentially much of the power and  
13 influence they may now wield in the mobile source arena is  
14 at risk of being left behind by a 50 state market for BEVs  
15 driven and shaped more by demand, innovation, and profit  
16 and less by regulators."

17           I think staff had some recognition of that in the  
18 paper.

19           Plug In America stands ready to assist the Board  
20 by providing more current information and studies. We  
21 believe there are some flaws in that MIT study. And would  
22 be happy to advise on consumer incentives and  
23 infrastructure needs.

24           Thank you.

25           CHAIRPERSON NICHOLS: Thank you.

1           Before you leave, I did have a chance to read the  
2 written submission. And I was curious, to put it mildly,  
3 about the information that was alleged there about ARB  
4 having a disproportionate amount of staff and attention  
5 put into fuel cells versus electric. And I wondered where  
6 you got that from, because it is so contrary to the facts  
7 that I just don't know where you were pulling that.

8           MR. DAVIDS: Well, I would defer to our  
9 legislative coordinator, Jay Friedland, who drilled down  
10 and compiled that information. Before letting that  
11 information go out and transmitting it to you, I did ask  
12 the hard question, as president of him, "Can you back this  
13 data up and assure me that it's correct?" And he did. So  
14 I would have to defer to him.

15           CHAIRPERSON NICHOLS: Okay. Well, it's not.

16           ZERO EMISSIONS IMPLEMENTATION SECTION MANAGER

17 KEDDIE: I actually spoke with Jay after he submitted the  
18 comments. He now acknowledges the information he  
19 submitted was not correct.

20           CHAIRPERSON NICHOLS: Okay. It's good to have  
21 that.

22           The other thing I would just say, I had to smile  
23 when you said we might be overtaken by events and the  
24 market would lead to a transportation. I think we would  
25 be so happy -- exactly -- from yesterday's meeting. We



1 would be thrilled.

2           MR. DAVIDS: Great. Well, I just drove the  
3 Nissan Leaf yesterday on its tour in Seattle similar to  
4 the L.A. and San Francisco events, and it is a remarkable  
5 vehicle. Thank you.

6           CHAIRPERSON NICHOLS: All right.

7           Catherine Dunwoody and then Patricia.

8           MS. DUNWOODY: Thank you, Chairman Nichols,  
9 members of the Board.

10           I'm Catherine Dunwoody, Executive Director of the  
11 California Fuel Cell Partnership, a public/private  
12 collaboration working together to commercialize hydrogen  
13 fuel cell vehicles in California.

14           Fuel cell vehicles have made steady and  
15 significant progress. The staff report notes some  
16 achievements, with 300-mile range, on-road durability of  
17 over 50,000 miles, and over 75 percent cost reduction  
18 since 2002.

19           My personal experience as a fuel cell vehicle  
20 driver, the vehicles are reliable and high-performing  
21 comfortable cars that truly have the potential to replace  
22 gasoline cars as a primary family vehicle.

23           In February of this year, the California Fuel  
24 Cell Partnership published an action plan laying out a  
25 coordinated deployment of fuel cell vehicles and hydrogen

1 stations in early market communities in California.  
2 Through a confidential survey process, our auto maker  
3 members told us where, when, and how many fuel cell  
4 vehicles they plan collectively to place in California.  
5 We use this information to determine where, when, and how  
6 many hydrogen stations will be needed.

7           And, last week, we received the results of our  
8 second annual survey confirming auto maker plans to enter  
9 the commercial market in phases, moving from hundreds to  
10 thousands and then tens of thousands of fuel cell  
11 vehicles.

12           Now, the success of fuel cell vehicle deployment  
13 is inextricably linked to the availability of hydrogen.  
14 That's the green part of the staff's pie. We are on  
15 target today. But we won't meet the needs of tens of  
16 thousands of customers by 2015 to '17 time frame if we  
17 keep funding stations one at a time.

18           CARB has put forth several policy options to  
19 ensure hydrogen is available in advance of the fuel cell  
20 vehicles coming to market. And all of these should be  
21 carefully considered over the coming year to ensure the  
22 State uses the most effective approaches.

23           Why does the government need to be involved?  
24 Because the business case for any alternative fuel is  
25 difficult in the early years when vehicle volumes are low.

1 Early stations with low through-put are inherently  
2 unprofitable. Hydrogen can be cost competitive with  
3 gasoline once more vehicles are on the road and station  
4 equipment is built in volume, yet customers won't buy or  
5 lease a fuel cell vehicle or any vehicle they can't fuel.  
6 Government plays an essential role in getting this market  
7 started.

8           At this point, as we know, no zero emission  
9 vehicle technology has been proven in the marketplace.  
10 Fuel cell vehicles have demonstrated very good progress  
11 and are poised to enter the early market. All ZEV  
12 technologies, whether they use batteries or fuel cells or  
13 both, need support in order to get to the point where they  
14 can compete with conventional vehicles and fuels.

15           And as CARB staff has noted, it takes decades to  
16 make a transition to these clean low-carbon fuels. And I  
17 look forward to working with staff to take the next step  
18 in the transition for fuel cell vehicles.

19           BOARD MEMBER LOVERIDGE: Catherine, thank you.

20           Questions?

21           BOARD MEMBER SPERLING: In the staff slides,  
22 slides 31 and 32 talked about different approaches to  
23 supporting the introduction of hydrogen infrastructure,  
24 talking about -- the first one is financial incentives.  
25 But what I wanted to ask you about is the fuel performance

1 regulation approach and the clean fuels outlet mandate.

2 Are you able to say anything from your organization or are

3 there any insights or responses you have?

4 MS. DUNWOODY: Our organization doesn't have an  
5 official position on those two approaches. I think  
6 there's broad recognition among all the parties, including  
7 auto companies, energy companies, academia, as you know,  
8 and other government agencies that we do need to fully  
9 explore all the options.

10 BOARD MEMBER SPERLING: Okay. Be good for you to  
11 participate in that process.

12 MS. DUNWOODY: I look forward to that.

13 BOARD MEMBER LOVERIDGE: Thank you.

14 Other questions?

15 Thanks.

16 Patricia Monahan.

17 MS. FUGER: Hi. I'm actually not Patricia  
18 Monahan. My name is Danielle Fuger.

19 Good morning.

20 I'm Regional Program Director for Friends of the  
21 Earth.

22 First, I wanted to say we greatly appreciate all  
23 the work staff has done on this white paper. We know that  
24 an immense amount of work has gone into it.

25 We are meeting again today to set a final course

1 for achieving the goals of the ZEV program,  
2 commercialization of zero and near-zero emission vehicles.  
3 As Chair Nichols noted, this goal has recently been given  
4 greater urgency by the need to reduce greenhouse gas  
5 emissions. And our leaders are in Copenhagen trying to  
6 work on that. Fortunately, California has had the insight  
7 to address this and has laid the ground work for reducing  
8 greenhouse gas emissions from vehicles. ZEV is a  
9 fundamental component of this program.

10           As staff noted, there is much work that needs to  
11 be done. Staff's analysis shows that ZEVs will need to  
12 reach 100 percent of new vehicle sales between 2040 and  
13 2050 to meet the state's greenhouse gas reduction targets  
14 of 80 percent.

15           Further, the production ramp-up must occur early,  
16 between 2015 and 2020. Fortunately, zero emission vehicle  
17 technology has reached a point where this goal is  
18 achievable and possible, but market forces alone will not  
19 drive it quickly enough. And that's why we believe that a  
20 strong regulation is necessary with clearly articulated  
21 vehicle production requirements tied to these greenhouse  
22 gas reduction goals is absolutely necessary to ensure  
23 conversion of non-conventional models to ZEV technologies.

24           The challenge of ZEV has always been achieving  
25 the earliest commercialization of ZEVs while working

1 within existing technological and market constraints. We  
2 recognize the need to provide a degree of flexibility to  
3 auto makers, but that flexibility must not come at the  
4 expense of the goals of this program.

5           We strongly believe that policy Option 2 at least  
6 as currently set forth in the white paper fails to achieve  
7 our ZEV goals and, in fact, might undermine progress.

8           Our specific concerns are set out in coalition  
9 comments. And my colleagues today will address this more  
10 specifically.

11           Given the recent dramatic progress of ZEV  
12 vehicles, we believe that now is the time to strengthen  
13 the requirements in the goals and to actually strengthen  
14 them and not to weaken them or draw them out.

15           So we look forward to working with you on this,  
16 to working to put numbers to paper and to address the need  
17 for flexibility while still driving technology  
18 development.

19           And, finally, I want to say, although he's left  
20 the room, we wanted to acknowledge Mike Scheible's  
21 longstanding commitment to clean air.

22           EXECUTIVE OFFICER GOLDSTENE: He's listening.

23           MS. FUGER: And while we hope that his retirement  
24 will be wonderful, we will miss his thoughtful and  
25 innovative contribution to ARB's work.

1 Thank you.

2 BOARD MEMBER LOVERIDGE: Thank you.

3 Questions?

4 Is it Tyson Eckerle, is that who's next? Then  
5 Eloy Garcia.

6 MR. ECKERLE: All right. Thank you.

7 My name is Tyson Eckerle. I work with Energy  
8 Independence Now.

9 And I just want to thank you for the opportunity  
10 to speak and thank the staff for the tremendous work and  
11 framing issues for the zero ZEV revisioning.

12 So basically I wanted to talk about two things  
13 today: One, the infrastructure; and the other, the  
14 flexibility mechanism built into the ZEV program.

15 Our concern with Option 2, as Danielle alluded to  
16 earlier, is that while we recognize the value of providing  
17 flexibility, it potentially could direct -- as Option 2  
18 laid out -- resources to the wrong place. And so  
19 potentially if you look at the curve, trading ZEV  
20 development for LEV improvements could divert OEM  
21 resources away from ZEV and into LEV. So we want to make  
22 sure that all those resources are going towards ZEV.

23 So we'd like to propose an idea. And it's  
24 basically that the ZEV trade for the flexibility would be  
25 trading ZEVs for ZEVs. So if an OEM has to delay

1 development of the ZEV, they would in the future have to  
2 ramp up more quickly or cross greater platforms. This is  
3 an idea we'd like to explore with the Board and staff.

4           On the infrastructure side, there's two points.  
5 Option 2 with the small commercialization potential has  
6 the potential to strand infrastructure assets. We need  
7 vehicles out there fueling to pay for the operation and  
8 maintenance of the stations that the State's invested in.  
9 So if the vehicles don't get out there, potentially the  
10 State's investments would be stranded until we get those  
11 additional deployments.

12           On the other side, we don't want the State to  
13 have to pay for all the infrastructure. We highly agree  
14 with the three-pronged approach laid out in the ZEV white  
15 paper.

16           We'd like to commend the staff for suggesting a  
17 more aggressive look at the clean fuels outlet. We think  
18 that's very important strategy to bring fuel providers in  
19 to amplify what can be achieved with AB 118 funds.

20           So in closing, I'd like to respectfully request  
21 the Board and the staff to look more in detail at the  
22 clean fuels outlet infrastructure and also potential other  
23 flexibility options for getting ZEV out of the  
24 marketplace.

25           Thank you.



1 BOARD MEMBER LOVERIDGE: Thank you.

2 Questions?

3 Eloy Garcia.

4 MR. GARCIA: Good morning.

5 Eloy Garcia here for Daimler and Mercedes-Benz  
6 USA.

7 Thank you, Mayor Loveridge and Board members.

8 Appreciate the opportunity to be here today and to just  
9 share a few words and comments on the staff white paper.

10 First of all, Daimler very much appreciates the  
11 opportunity and the continued work effort with the state  
12 of California, with the Air Resources Board, and very much  
13 applauds Governor Schwarzenegger's leadership in the areas  
14 of vehicle technology and some of the very important  
15 issues you're working on here today.

16 Events like last week's press conference at the  
17 L.A. Auto Show underscores the State's true commitment to  
18 fostering innovation in the automotive sector, and Daimler  
19 very much appreciates that effort. California's paving  
20 the road for other states and the country as a whole. So  
21 we appreciate the opportunity to work with California to  
22 ensure that our joint efforts are successful. We thank  
23 you for your vision in this regard.

24 There are a couple of points I would like to  
25 highlight today again related to the staff white paper.

1 The first in the area of complementary measures is the  
2 need for significant and compelling customer incentives to  
3 get ZEV on the road. We agree with the comments of I  
4 believe one of the previous speakers in terms of the need  
5 and the importance of the goals. Consumers need to want  
6 to buy these advanced technology vehicles. Hundreds of  
7 hydrogen fuel cells, battery electric vehicles, and  
8 plug-in hybrids sitting on the lot, however, will not  
9 achieve these goals.

10           So, again, keeping a focus on the incentives  
11 necessary to get consumer acceptance of the vehicles is  
12 critically important. Both monetary and non-monetary  
13 incentives are critical to the success of the ZEV  
14 mandates. Customers respond to significant tax rebates as  
15 well as non-monetary incentives, such as free city  
16 parking, HOV lane access, and other creative programs  
17 meant to set ZEV owners apart from other drivers.

18           In Paris, for instance, there is a steep daily  
19 fee for driving into the city. However, owners of  
20 electric vehicles are exempt from this fee, which amounts  
21 to hundreds of euros a month for the average commuter.  
22 This is again important in the area of customer  
23 incentives.

24           We also believe for customers to buy in to the  
25 benefits of ZEV cars, the government must lead the way.

1 Incentives in purchasing advanced technologies for public  
2 fleets of cars, trucks, and buses demonstrates this  
3 commitment to these technologies.

4 Daimler, for example, is a pioneer in the fuel  
5 cell bus market. And, in fact, this week at the historic  
6 discussions in Copenhagen, all public transport  
7 surrounding the event is being provided by Mercedes-Benz  
8 hydrogen fuel cell buses and vans, and Daimler is very  
9 proud of that.

10 In addition to consumer incentives, significant  
11 investment and commitment to expanding infrastructure is  
12 necessary to realize the potential of the ZEV mandate.

13 Here is another area where Daimler is very proud  
14 and was very happy to work with Air Board staff, with many  
15 of the stakeholders in the room here just this year in  
16 gaining support for AB 118 funding for fuel cell  
17 infrastructure. We thought that was important.

18 So in closing, thank you very much. And happy to  
19 answer any questions.

20 BOARD MEMBER LOVERIDGE: No questions. Thank you  
21 very much.

22 Patricia Monahan and Simon Mui.

23 MS. MONAHAN: Good morning. And I'm the real  
24 Patricia Monahan.

25 So I just want to say that whenever I come to the

1 California Air Resources Board building, I park across the  
2 street at that lot. And often, I'm late, so I have to go  
3 to one of the upper decks. On the upper decks are the  
4 electric vehicle charging stations that were installed,  
5 I'm sure, over a decade ago. And for many years, every  
6 time I saw those charging stations, it was like a thorn in  
7 my side, because it symbolized the failure to  
8 commercialize zero emission vehicles. But now when I see  
9 those charging stations, I feel optimistic. I feel that  
10 for the first time that we have significant reasons to  
11 feel hopeful.

12           The world of zero emission vehicles is changing  
13 rapidly. Just two years ago, when ARB convened the expert  
14 panel to review the prospects for ZEV technology, there  
15 was some pessimism particularly around pure battery  
16 electric vehicles.

17           I want to quote, "It is the panel's opinion that  
18 full performance of BEVs are not likely to become mass  
19 market ZEVs in the foreseeable future due to the high cost  
20 of the battery not being recoverable with fuel cost  
21 savings and limited customer acceptance."

22           But Nissan, or at least its president, Carlos  
23 Ghosn, is saying there is a business case for full  
24 performance BEVs. Nissan is expecting to have 20,000  
25 pre-sold vehicles when it releases its Leaf next year.

1 And it's betting that the Leaf is going to be a commercial  
2 success. In fact, Carlos Ghosn has predicted that  
3 electric vehicles will make up ten percent of global sales  
4 in 2020. That's a public statement he's made. And we can  
5 take that with a grain of salt, because there have been  
6 public statements in the past that have not been realized.  
7 By we hope the Nissan Leaf is leading the way for full  
8 battery electric vehicles.

9           We're seeing tremendous progress in lithium ion  
10 technology that we couldn't have predicted two years ago.  
11 Soon, the National Academy of Sciences is going to be  
12 releasing its study on the potential for fuel cell  
13 vehicles, and we are expecting that the report is going to  
14 support CARB's staff's finding that fuel cell vehicles  
15 will be eventually cost competitive with BEVs, albeit on a  
16 longer time line.

17           I think we should also feel happy that  
18 infrastructure is becoming the biggest obstacle to ZEV  
19 commercialization. Auto makers are basically saying,  
20 "Here's our chicken; where's your egg?" I think that's a  
21 good place for us to be.

22           There is a strong case for increasing the  
23 stringency of the ZEV mandate. As our coalition letter as  
24 signed by eight other groups states, "Battery and fuel  
25 cell technology readiness can no longer be used to justify

1 ZEV implementation delays." We're very concerned that  
2 policy alternative two weakens the ZEV regulation by  
3 diluting support for pure ZEV technology.

4 We appreciate staff's hard work on this  
5 regulation and on the white paper. And we congratulate  
6 staff and the Board for your long-term commitment to zero  
7 emission vehicle technologies.

8 We urge staff to continue to explore strategies  
9 that will ensure continued commitment by auto makers to  
10 develop not just plug-in hybrid electrics, but also fuel  
11 cell technologies.

12 Thank you for the opportunity to speak.

13 BOARD MEMBER LOVERIDGE: Thank you for your  
14 testimony and the illustration of the parking lot.

15 Any other questions?

16 Mr. MUI: I just want to mention I have a little  
17 slide show for you.

18 Good morning, members of the Board.

19 My name is Simon Mui, and I'm a scientist with  
20 Natural Resources Defense Council. Thank you for the  
21 opportunity to speak on the revisions.

22 NRDC also, like my peers, would like to thank  
23 staff for all their hard work on the white paper, on the  
24 proposals, as well as the analysis. I think a lot of hard  
25 work went into it, and we look forward to working further

1 on the proposal over the coming year. I'd like to  
2 acknowledge that what they showed was a very significant  
3 trajectory to be on track for the 80 percent reduction  
4 goals.

5           And I'd also like to note that three other  
6 studies by U.C. Davis, by the Department of Energy, as  
7 well as by NRDC showed similar findings that namely you  
8 really do need rapid deployment of ZEVs in order to reach  
9 the 80 percent goals.

10           So while we agree with the staff findings, we do  
11 have deep concerns with the white paper's option for  
12 policy alternative two, which would essentially allow only  
13 ZEV demonstration programs and allow for trading off of  
14 emissions between two critical programs. This proposal  
15 removes the technology-forcing teeth of the ZEV program  
16 and shifts all the responsibility to a future LEV GHG  
17 program.

18           We feel the timing for this isn't right now. And  
19 our understanding is that to develop this option was based  
20 on auto makers' plans to commercialize fuel cell vehicles.  
21 The rationale provided for this option is that compliance  
22 with ZEV requirements in the near term would divert  
23 resources in the longer term for investment in fuel cell  
24 vehicles.

25           Next slide please.

1 --o0o--

2 MR. MUI: But we've heard this argument before.

3 And I'd like to turn back the clock, so to speak, to  
4 2001's ZEV auto maker comments. Unfortunately, it's not  
5 showing very well. But I'll read you a couple of the  
6 comments from there.

7 First was auto makers argue the ZEV mandate has  
8 caused and is causing limited resources to be diverted to  
9 wayful uses, namely to the development of plug-in electric  
10 vehicle technology for which there is no reasonable  
11 prospect or market success.

12 The proposed amendments should be modified to  
13 allow for development and implementation of promising  
14 technologies. Back in 2001, industry made an argument  
15 that fuel cells were just around the corner. Plug-in  
16 electric vehicles were a dead-end and that the program  
17 should be delayed or eliminated. I'd like to just say  
18 that these arguments were soundly rejected by ARB in 2001,  
19 that nearly a decade later we hear the same proposal on  
20 the table.

21 CHAIRPERSON NICHOLS: Thanks, Simon.

22 MR. MUI: Thank you very much.

23 CHAIRPERSON NICHOLS: Bonnie Holmes-Gen.

24 BOARD MEMBER D'ADAMO: I have a question.

25 CHAIRPERSON NICHOLS: Sorry. We have a question



1 for you.

2 BOARD MEMBER D'ADAMO: I'm curious about your  
3 response to the suggestion by Energy Independence about --  
4 I think it's on Option 2, taking the early year vehicles  
5 out of the LEV III and moving it into future year on ZEV  
6 fuel cells.

7 MR. MUI: So I didn't get to show it, but the  
8 following slides basically show that given the auto maker  
9 ramps and proposed production plans over the next five  
10 years, our estimates are that you will generate enough ZEV  
11 credits to comply for the whole industry well into the  
12 2020 time frame.

13 So in this case, we don't feel that within the  
14 ZEV structure there is a failure. We're trying to solve a  
15 problem that really isn't there, in essence.

16 So in terms of the proposal that EIN proposed,  
17 that is one option in terms of flexibility. I think there  
18 is a variety of options that we can work with staff I  
19 think over the time frame next year in order to develop  
20 different ways to provide flexibility without jeopardizing  
21 the technology-forcing function of the ZEV program and  
22 sending the wrong signal. We don't need to snatch defeat  
23 from the jaws of victory. We have ZEVs coming. They're  
24 going to be enough to have compliance with the ZEV  
25 program.

1           CHAIRPERSON NICHOLS: Okay. Thank you.

2           Bonnie Holmes-Gen.

3           MS. HOLMES-GEN: Good morning, Chairman Nichols  
4 and members.

5           On behalf of the American Lung Association of  
6 California, I'm pleased to say that we're very proud of  
7 what we've accomplished in California with the zero  
8 emission vehicle program. We've been a strong supporter  
9 of this program since its beginning, and the many  
10 accomplishments that have been reported today are very  
11 exciting. And we appreciate your Board's commitment to  
12 strengthening the ZEV program and focusing it on the 2050  
13 greenhouse gas targets as well as our pollution reduction  
14 goals. And we support this bigger vision.

15           And we believe that we are at a more promising  
16 time than ever before in terms of ZEV development and  
17 commercialization.

18           And appreciate the staff presentation noting that  
19 we will for the first time see auto makers actually  
20 exceeding ZEV requirements. And we want to make sure that  
21 the Board as we move forward is going to build on this  
22 momentum.

23           We applaud the goal in the white paper of moving  
24 to 100 percent zero emission vehicles in the 2040 to 2050  
25 time frame, because we strongly believe that we cannot

1 achieve our greenhouse gas targets without that major  
2 shift. And we know that ZEVs can provide a tremendous  
3 payback in global warming benefits. So I just want to  
4 mention our study we released last year that found we  
5 could gain 142 billion over 20-year period in benefits  
6 from zero emission vehicles, a complete transition.

7           The question is how do we get to these higher  
8 volumes, especially in the short term? We share the  
9 concerns that have been expressed by our colleagues in the  
10 environmental community about Option 2. I won't repeat  
11 them. And we do believe that Option 1, requiring a  
12 specific percentage of a manufacturer's fleet to be pure  
13 ZEVs, is the best course of action. And that that  
14 requirement for a set number of ZEVs, rather than just a  
15 demonstration phase -- a continuing demonstration phase,  
16 would provide the best chance for success.

17           We want to continue our dialogue with you about  
18 this and the dialogue about how we incorporate flexibility  
19 in the program, while continuing to drive these large ZEV  
20 volumes that we need in the near term.

21           As we move forward, want to make sure that the  
22 ZEV program does four things at least.

23           Number one, that we expand and accelerate the ZEV  
24 programs that we achieve.

25           Commercial volumes by 2020, that we send a strong

1 signal to the world on California's intent to move forward  
2 with these large volumes in the near term and the full  
3 transition in the 2040 time frame. And that we provide  
4 additional air quality benefits through early introduction  
5 of BEVs, and we provide a strong mechanism for bringing  
6 infrastructure on -- bringing on line the infrastructure  
7 we need to facilitate ZEV deployment.

8           And we definitely want to work with you on all of  
9 these and especially in getting these complementary  
10 policies on-line. Public health requires continued strong  
11 leadership. We look forward to working with you.

12           And I do want to acknowledge before I leave that  
13 we will miss greatly our tremendous colleague at the Air  
14 Board, Mike Scheible. And we'll look for him driving  
15 around in his red MINI Cooper with a little bit of  
16 jealousy.

17           CHAIRPERSON NICHOLS: All right. Thanks.

18           Shankar Prasad and then John Shears

19           MR. PRASAD: Good morning, Chairman Nichols and  
20 members of the Board.

21           It's always a pleasure to come before this Board  
22 and offer some comments.

23           And congratulations to Mike Scheible for his  
24 esteemed service, and we will dearly miss in years to  
25 come.

1           Chairman Nichols, you, many of the members of  
2 this Board, and your predecessors, as well as many of the  
3 staff, senior staff and the staff, this ZEV regulation has  
4 been the flagship of this agency. If you recall how it  
5 has gone through, it has gone through pains but certainly  
6 it has made tremendous progress for the whole state of  
7 California as well as the world.

8           The success of this program will depend not just  
9 on the numbers that are mandated are to be in a  
10 demonstration process, but more on commercializing those  
11 technologies as soon as possible.

12           At the same time, while we want to improve upon  
13 the commercialization, the consumer acceptance becomes  
14 important. And we are glad to see that in the staff's  
15 report this complementary policy has been highlighted. We  
16 think it should be highlighted more.

17           When we come to the question of consumer  
18 acceptance, quite often it is mislead or sometimes it is  
19 also viewed by many people that it is rich man's dream or  
20 it is a program that is going to live for the early  
21 adopters in the demonstration programs who get the benefit  
22 of the incentives and get to drive these vehicles. So it  
23 is equally important in order to improve its acceptability  
24 the common man has to have an access should he desire to  
25 have one.

1           So we suggest that the staff explore options to  
2 make this happen. In our coalition paper, we have  
3 suggested loan guarantees are some additional credits to  
4 the manufacturers of the future providers who can move  
5 towards this direction. So we seriously ask Board to  
6 direct the staff. And we'll be happy to work with them as  
7 we move forward in this.

8           Thank you.

9           CHAIRPERSON NICHOLS: Thank you.

10          Any questions?

11          John Shears.

12          MR. SHEARS: Good morning.

13          I'm John Shears, Research Coordinator and Program  
14 Lead for clean transportation and alternative fuels for  
15 CEERT, the Center for Energy Efficiency and Renewable  
16 Technologies.

17          Just want to raise a clerical issue in the draft  
18 resolution language. It's probably a typo. But on page 3  
19 enhanced AT PZEVs seems to be missing from the resolution  
20 language.

21          Also just wondering if it might not also be good  
22 as part of the resolution to have the Board reaffirm its  
23 March 2008 resolution which directs staff to strengthen  
24 the program.

25          CEERT would like to thank the staff for their

1 great work on preparing the initial conceptual scope for  
2 the development of the ZEV regulations. We understand  
3 that the white paper serves to propose the conceptual  
4 framework through which the various stakeholders can  
5 engage with the ARB in developing the next generation of  
6 ZEV regulations.

7           We have many concerns about policy alternative  
8 two or Option 2 which we previously shared with the Board  
9 and the comments submitted by the Clean Cars Coalition  
10 earlier this week.

11           As the work of ARB staff and other researchers  
12 indicate, we are entering a critical window for both  
13 technological and climate progress during an economically  
14 sensitive time. We understand that policy alternative two  
15 is an attempt to encapsulate these concerns. While at  
16 first blush policy alternative two is conceptually  
17 elegant, we're concerned about how this approach would  
18 establish effective sign posts that would enable the ARB  
19 to monitor the technological progress of the individual  
20 OEMs in a transparent manner.

21           Moreover, we think it will still be necessary for  
22 the Board when considering any approach for the ZEV  
23 regulation to contain robust backstop measures in order to  
24 ensure the OEMs are making a concerted effort to comply  
25 with California's targets.

1           With regards to the consideration of the full  
2 life cycle of transportation fuels, the ARB has or is  
3 proceeding with the development of other regulations  
4 seeking to address that issue through the low-carbon fuel  
5 standard, renewable electricity standard, and the cap and  
6 trade program. There are likely to be more innovative  
7 transportation policies to come.

8           CEERT looks forward to working closely with the  
9 ARB and other stakeholders in helping to fashion a robust  
10 set of regulations that will help to set California's  
11 personal transportation on the path to meeting the state's  
12 -- indeed the world's -- 2050 climate goals.

13           Finally, and last but not least, we understand  
14 that we, too, also understand that we are losing and ARB  
15 will soon be losing Mike Scheible, at least in some  
16 fashion to civilian life. Retirement I guess is a matter  
17 of definition. On behalf of CEERT, I would like to  
18 express our deep appreciation for all of his fantastic  
19 work over the years, not only for the ARB, but on behalf  
20 of all Californians. Thanks, Mike.

21           CHAIRPERSON NICHOLS: Thank you, John. I think  
22 Mike is enjoying this so much this he may keep coming back  
23 for months.

24           DEPUTY EXECUTIVE OFFICER SCHEIBLE: Perhaps we  
25 should suspend the three-minute rule.



1           CHAIRPERSON NICHOLS: Never. Not even for you.

2           (Laughter)

3           CHAIRPERSON NICHOLS: All right. Bill Magavern  
4 and then Azita Khalili. That's all I have on my list.

5           MS. NORRIS: Hi. Megan Norris with Sierra Club  
6 of California speaking on behalf of Bill, who had to be to  
7 a meeting.

8           Wanted to thank you, Madam Chairman, and members  
9 of the Board, for the opportunity to speak here about the  
10 importance of the zero emission vehicle program. Sierra  
11 Club California strongly agree with the ZEV mandate and  
12 feels it is necessary to continue in the foreseeable  
13 future. We need strong and clear regulatory standards to  
14 drive the market.

15           Sierra Club California would like to thank the  
16 Board and staff for all your hard work on the ZEV program.  
17 We would like to speak to some specific points regarding  
18 policy Option 2 of the ZEV white paper on behalf of the  
19 Clean Car Coalition.

20           We are concerned the second policy option for the  
21 ZEV program fails to establish a target number for the  
22 number of zero emissions vehicles sales needed to reach  
23 2050 air pollution reduction goals of 80 percent.

24           Option 2 also fails to provide a pathway to meet  
25 such targets that would improve the quality of air by

1 reducing greenhouse gas emissions. Option 2 would make it  
2 possible for bad actors to continue conducting  
3 demonstration after demonstration without producing any  
4 real advancement in zero emission vehicle technology.

5           Sierra Club California's second point speaks to  
6 the advancement in technology. We feel strongly that the  
7 technology exists to make zero emission vehicles market  
8 ready. We have seen auto makers like Nissan moving  
9 forward on a mass scale and introducing battery electric  
10 vehicles and see evidence other auto makers are doing so  
11 as well. We need the regulatory push from CARB to make  
12 sure that they are ready for deployment.

13           Sierra Club California urges the Board to  
14 continue being the innovator and leading the nation when  
15 it comes to fostering the growth of new technology that  
16 will provide Californians with opportunities to purchase  
17 and drive greener vehicles, reduce our dependence on  
18 foreign oil, and provides clean air for our children by  
19 reducing vehicle emitting pollutants.

20           Thank you for your time today.

21           CHAIRPERSON NICHOLS: Thank you.

22           Azita Khalili.

23           MS. AZITA: Good morning. My name is Azita  
24 Khalili with BMW.

25           I was not planning to comment, so I have the

1 honor of being the last commenter.

2           Like other manufacturers, we support and  
3 appreciate the effort of the staff in preparing this  
4 program review.

5           There was one slide that I would like to make an  
6 addition to. It was the outlook of mass production  
7 vehicles until 2015. And BMW has announced the mega city  
8 vehicle, which is going to be a purely electric vehicle.  
9 And the date, we have not given yet exact date of market  
10 introduction, but it is going to be in the first half of  
11 next decade. So latest by 2015 we will have this vehicle  
12 on the market. And the Mini E is a vehicle that you are  
13 familiar with, which findings we are obviously using to  
14 implement in the next program.

15           Thank you.

16           CHAIRPERSON NICHOLS: Thank you.

17           Questions?

18           BOARD MEMBER D'ADAMO: I'm not familiar with the  
19 vehicle. Could you describe it?

20           MS. KHALILI: With the one coming up? Yes.

21           We have announced a Project I, which is a special  
22 program that we have started couple years ago. The aim of  
23 the program is to define a vehicle that is needed for high  
24 density population areas worldwide. This is going to be a  
25 worldwide program. And we already have made announcement

1 on some of the framework of that.

2           For example, we have a joint venture for  
3 components for the body of the vehicle. We also have  
4 announced the ion batteries to be supplied by a joint  
5 venture from Bosch and Samsung.

6           So we have not announced the numbers, but this is  
7 definitely going to be a lot more than the 600 Mini E's  
8 that we currently have out there as trial.

9           BOARD MEMBER D'ADAMO: Thank you.

10          CHAIRPERSON NICHOLS: Thank you.

11          It's an interesting program. I think there is a  
12 lot of good thinking going on inside the auto industry  
13 these days to come up with comprehensive approaches,  
14 similar to the thinking that we're doing and people taking  
15 very different paths actually.

16          Okay. That concludes the list of witnesses. So  
17 it's time for us to conclude.

18          We don't have to officially close the record,  
19 because this is not a regulatory item.

20          We do have a resolution in front of us, but  
21 before I call for that, maybe I'll ask if the staff has  
22 any concluding comments that you all would like to make.

23          EXECUTIVE OFFICER GOLDSTONE: No. We just look  
24 forward to the Board direction on this and look forward to  
25 coming back and working with all the stakeholders who have

1 been working so closely with us over the past year  
2 developing this.

3 CHAIRPERSON NICHOLS: Okay. Well --

4 EXECUTIVE OFFICER GOLDSTENE: The resolution has  
5 some specific suggestions.

6 CHAIRPERSON NICHOLS: Yes. The resolution which  
7 has a yellow -- oh, I missed someone. I apologize. I've  
8 been informed -- I was working from the old list. Julie  
9 Malinowski-Ball from the California Electric  
10 Transportation Coalition. I'm sorry.

11 MS. MALINOWSKI-BALL: Thank you, Madam Chair and  
12 Board members. I know I'm short, but I didn't realize I  
13 was that short.

14 My name is Julie Malinowski-Ball. I'm the  
15 Interim Executive Director of the California Electric  
16 Transportation Coalition.

17 I want to thank staff for all their hard work and  
18 analysis that went into that. Cal ETC, as always, will  
19 continue to provide staff and Board with comments and  
20 insight as the utilities continue to work with you on this  
21 program.

22 I actually wanted to share the comments from John  
23 Shears about the resolution you're just about to go  
24 through. We think for clarification purposes the  
25 reiterating definition of a ZEV is important. Just as a

1 reminder, an enhanced AT PZEV is a plug-in hybrid electric  
2 vehicle.

3 I also want to add a point that was in the  
4 presentation about the California Public Utility  
5 proceeding that's going on on many of the issues that ARB  
6 will be deciding or developing over the next year, in  
7 particular, infrastructure issues, there are going to be  
8 very significant implications that come out of that PUC  
9 proceeding. And it's incredibly important for the ARB  
10 staff to be there and participating in that process. Both  
11 agencies need to be working in cooperation as we move  
12 forward on those issues.

13 And we look forward to working with you. And  
14 thank you so much for your time.

15 CHAIRPERSON NICHOLS: Thank you.

16 Julie, before you depart --

17 BOARD MEMBER SPERLING: So I've heard about these  
18 PUC proceedings, but I haven't heard many details. So how  
19 does that effect -- the staff laid out some thoughts on  
20 electric charging infrastructure and strategies and  
21 mentioned the rulemaking. Is there something more that  
22 should be here?

23 MS. MALINOWSKI-BALL: The PUC proceeding started  
24 with an order instituting rule making. There was 42  
25 questions that they asked of stakeholders. The questions

1 added up into sub-questions, and there were literally over  
2 200 questions related to alternative fuel vehicles,  
3 primarily electric vehicles, and the role of the utilities  
4 in California, third-party providers, the auto makers  
5 themselves, what the ARB -- what they can advise the ARB  
6 on changes in the low-carbon fuel standard regulation, you  
7 know, what the role for a utility is and maybe installing  
8 the infrastructure, servicing the infrastructure. It  
9 really is a whole holistic look at the role of the  
10 utilities today or in the future on this issue.

11 BOARD MEMBER SPERLING: So it's very preliminary  
12 then?

13 MS. MALINOWSKI-BALL: I'm not sure I would call  
14 it preliminary. It's well underway. They're diving very  
15 deep into many of these issues. They're clearly going to  
16 prioritize what they're going to make decisions on soon  
17 and what might have to be a long-term answer.

18 But clearly there's some high priority issues  
19 that we need to address very soon.

20 CHAIRPERSON NICHOLS: Well, just to be clear, the  
21 constituency for the PUC, other than the general public  
22 and rate payers, is, in fact, the utilities. That's who  
23 they regulate.

24 MS. MALINOWSKI-BALL: Well, investor-owned  
25 utilities are participating in the process.

1           CHAIRPERSON NICHOLS: Even more specific. And  
2 they're going to decide how much and how they're going to  
3 allow these companies to invest in the charging structure  
4 and what the way they're going to pay for it will be.

5           It's very important that we be in alignment with  
6 them on overall policy. We're not a stakeholder. We are  
7 a co-regulator. We regulate in a different way and  
8 regulate different things. And if the State doesn't get  
9 its act together, we will be missing a major opportunity  
10 here.

11           So unlike the sort of normal procedures where  
12 each agency defers to the other on its area of expertise  
13 and we all go on our way, even though we generally think  
14 alike, this is one where we really need to get the  
15 messages straight and be delivering them effectively.

16           So I think -- I hope I'm not stepping on your  
17 testimony.

18           MS. MALINOWSKI-BALL: No. In fact, it's not just  
19 the utilities that are going to be impacted by this. It's  
20 the third-party providers who are going to be impacted  
21 and, frankly, the rate payers of California.

22           CHAIRPERSON NICHOLS: Exactly. Okay. Thank you.

23           John, did you need to chime in there? You can  
24 have another second.

25           MR. SHEARS: We've been talking with ARB staff,



1 but we're one of the parties to both the smart grid and  
2 the PUC proceeding.

3 I'd also like to raise the fact that Senator  
4 Kehoe had a bill last session, SB 626, that is now law  
5 that directed the PUC to develop a EV deployment plan.  
6 And as part of that, I know the PUC is looking for input  
7 from relevant sibling agencies. And we're working to make  
8 sure that everyone is talking to each other.

9 CHAIRPERSON NICHOLS: Good. Thank you for that.

10 Okay. So we have a resolution in front of us.  
11 The key language in terms of what we're directing the  
12 staff to do is on page 3, the other whereas's are not  
13 boilerplate, but I think they're not going to be very  
14 controversial.

15 So folks want to take a second to look at this  
16 and see if there are any comments or concerns? Maybe I  
17 should just read it aloud. Would that be helpful?

18 BOARD MEMBER LOVERIDGE: Before that, can I make  
19 one quick observation?

20 One often hears in testimony that thanks to the  
21 staff and the cooperation and so forth. It seemed to be  
22 of a different tenor today. I just want to acknowledge  
23 what I think has been the good work of the big table and  
24 the serious discussions taking place. So my thanks.

25 CHAIRPERSON NICHOLS: Thank you. Good.

1           BOARD MEMBER D'ADAMO:  Would you like a motion  
2 and then have discussion?

3           CHAIRPERSON NICHOLS:  Sure.

4           BOARD MEMBER D'ADAMO:  So I move adoption of the  
5 resolution.

6           CHAIRPERSON NICHOLS:  Very good.

7           BOARD MEMBER SPERLING:  I'll second.

8           CHAIRPERSON NICHOLS:  Dr. Sperling seconds.

9           Okay.  Any discussion then?

10          We, I think, are all in agreement we want to  
11 shift from criteria pollutant emissions only to include  
12 GHGs; that a new goal should be to help assure the  
13 transformation to low carbon emitting vehicles in the time  
14 frame necessary to meet the target.  It's the Governor's  
15 target.  It's also I think a generally recognized target  
16 that needs to be achieved if we're going to stabilize  
17 emissions at two degrees or so.

18          The ZEV regulation should help assure the  
19 successful launch of commercial ZEVs.  PZEVs are  
20 commercially available and can be removed as ZEVs.  I  
21 think that's established.  AT PZEVs are commercially  
22 available and should be removed slightly later.

23          BOARD MEMBER SPERLING:  These are hybrids for  
24 the --

25          CHAIRPERSON NICHOLS:  Those are hybrids -- ARB

1 code -- and talks about the consideration that should go  
2 into the structure and the stringency based on what we do  
3 in 2010 with the next round of the Pavley standards. Yes.  
4 I think those two things are very directly interrelated  
5 certainly. And there is some further resolutions here on  
6 complementary policies, on infrastructure, and offers and  
7 specifically directs the staff to look at financial  
8 incentives, regulatory incentives, and a potential mandate  
9 for hydrogen transportation development.

10 Does anybody want to make any changes in this or  
11 additions?

12 BOARD MEMBER BERG: The main addition I would be  
13 interested in is along with the infrastructure study  
14 that's going to come back to us is also to add a customer  
15 pull-through. I think we've heard from several of the car  
16 companies what incentives and what are we going to need in  
17 order to gain the market acceptance.

18 And especially with the new generation of drivers  
19 that are coming up, I think there is a tremendous  
20 willingness. But, again, how are we going to make it  
21 affordable for the ones that really want to get into these  
22 cars to get into the cars quickly and then as we ramp up  
23 to 100 percent for 2050.

24 So I think it would be interesting for staff to  
25 come back by the end of 2010 along with the infrastructure

1 and the customer pull-through.

2 CHAIRPERSON NICHOLS: Any objection to that  
3 addition?

4 Okay. Let's make that change.

5 I was concerned, although we talk about it in the  
6 report -- and I realize these things are handled in  
7 different places within the organization -- that the  
8 resolution itself doesn't talk at all about the very  
9 low-carbon fuels issues and how those interrelate,  
10 especially when we're talking about the transition to the  
11 new generation vehicles. I'm not quite sure where or how  
12 I want this to be recognized, but I just want to be  
13 sure --

14 EXECUTIVE OFFICER GOLDSTENE: Do you want to  
15 recognize it in the whereas?

16 CHAIRPERSON NICHOLS: At least in the whereas  
17 that this is a piece of the puzzle that we're continuing  
18 to pursue as well.

19 Dr. Sperling.

20 BOARD MEMBER SPERLING: One other thing.

21 I don't want this to be in the resolution, but  
22 some discussion at some point about the credits issue.  
23 And I think it was Danielle Fuger that brought it up. If  
24 not, she brought it up many times in the past. But what  
25 that's going to mean for 2015 and beyond in terms of what

1 happens the next few years. I know --

2 CHAIRPERSON NICHOLS: I think that does need to  
3 be addressed.

4 EXECUTIVE OFFICER GOLDSTENE: You could direct us  
5 to do it in the resolution, or we'll just do it. Either  
6 way.

7 ZERO EMISSION VEHICLE IMPLEMENTATION SECTION

8 KEDDIE: We will be doing that.

9 BOARD MEMBER SPERLING: Put it in the resolution  
10 then?

11 CHAIRPERSON NICHOLS: Put it in the resolution.

12 Ms. D'Adamo.

13 BOARD MEMBER D'ADAMO: I read slide 32 on the  
14 issue of clean fuels mandate to be rather broad with  
15 regard to electric infrastructure and hydrogen.

16 As I read the resolution, it looks like the "be  
17 it resolved" paragraphs on page 4, we're directing staff  
18 to consider bringing us a new regulation for hydrogen  
19 infrastructure, but with regard to electric, just  
20 recommend appropriate infrastructure implementation. I  
21 think we need to look at everything, not just hydrogen, on  
22 a possible regulation.

23 BOARD MEMBER BALMES: I would support that.

24 CHAIRPERSON NICHOLS: So can we make that less  
25 hydrogen-centric and just actually probably just eliminate

1 hydrogen and substitute fueling?

2           BOARD MEMBER D'ADAMO: And then getting back to  
3 slide 32, it just references suppliers. I think we need  
4 to be looking at everyone that's not right now playing:  
5 Suppliers, manufacturers, producers, the variety of  
6 different businesses that could assist us in meeting these  
7 goals.

8           And then I just wanted to mention -- I think that  
9 it's just too early to really get into this. But I did  
10 want to mention that I am having a little bit of angst  
11 with regard to that Option 2 that I know a lot of NGOs  
12 brought up. So the slide to reference that is on slide  
13 26.

14           I asked a question about Energy Independence Now.  
15 They raised the concern about going from one system, the  
16 ZEV, into LEV III with regard to that policy alternative  
17 two. And of course, it needs further discussion, and  
18 staff obviously is going to be looking at all kinds of  
19 creative alternatives. But I do think we need to get the  
20 vehicles on the road. And so I feel that we need to be  
21 looking at some actual target numbers. And in the event  
22 there is any trading going on, I just get nervous about  
23 trading outside of ZEV and into LEV, because potentially  
24 we're going to create another credit scheme that creates  
25 problems for us in the long run. So I think it's

1 important to keep the two separate.

2 CHIEF DEPUTY EXECUTIVE OFFICER CACKETTE: I could  
3 add one comment.

4 I think the slide does have sort of a misleading  
5 aspect to it in that -- I don't know if we can get a clean  
6 version up again. It went fuzzy.

7 See the red line down at the bottom is showing us  
8 kind of a straight line. But the dashed red line for the  
9 Pavley curve at the top comes back in 2025 to where it  
10 was.

11 To make that consistent, the lower line, called  
12 the lower ZEV requirement, has got to tick up so that in  
13 2025 it kind of catches up with the higher ZEV  
14 requirement. So what it would reflect is not an ongoing  
15 delay, but a temporary delay, which is sort of picked up  
16 as a blue payment in the end, like we were talking about  
17 yesterday. I think that makes it consistent and then gets  
18 you to the point where after 2025, regardless of which  
19 technologies are out there, it provides for the commercial  
20 launch at that point.

21 CHAIRPERSON NICHOLS: I suppose you could say  
22 that that addresses the concern that we heard from several  
23 of the companies about the different starting points and  
24 whether we give them any consideration for the fact that  
25 they are in different places today or whether we decide

1 everybody has to be treated equal. When we end up trying  
2 to treat everybody as equal, we usually end up giving  
3 those in need concessions of one kind or another, delays  
4 or credits.

5           So this is a way of explicitly recognizing up  
6 front that people start not equal and getting them all to  
7 the same point on a fairly rapid time frame. It's  
8 obviously caused some consternation among the people who  
9 have been the strongest advocates of the ZEV program over  
10 the years. And certainly we need to continue to have the  
11 discussion about whether there is a better way to do it.  
12 But I think it's good to express explicitly up front that  
13 the motivation here is to distinguish among the different  
14 types of auto manufacturers and allow for different paths  
15 if they end up at the same point and if we don't  
16 sacrifice, if we don't go below a certain minimum number  
17 of pure ZEVs and we get compensation in terms of better  
18 Pavley performance. So we would be getting better  
19 emissions performance on CO2, and we would continue to  
20 require a minimum, but we would allow them some  
21 flexibility in terms of how fast they would be have to  
22 ramp up at the beginning of the program.

23           And it may be that we end up deciding that's just  
24 too far -- you know, too far to go from where we've been.  
25 But I think the alternative is not as pure as it may seem,



1 because when you end up -- you either pick a number which  
2 is not as aggressive as it should be for some who can do  
3 better or you end up giving special dispensation to those  
4 that can't make it.

5 I'm sorry. You've been trying to be recognized  
6 for quite a while.

7 BOARD MEMBER ROBERTS: I didn't mean to interrupt  
8 your comment. I was enjoying what you were saying.

9 I want to make an observation. And I don't know  
10 it has to be reflected in any changes or anything.

11 But right now there's something really exciting  
12 going on, and it's a competition. And we don't know who's  
13 going to win this. We don't know which of these  
14 technology -- trying to project from now to the year 2050  
15 is like three centuries into the future in terms of  
16 technological development. I don't think any of us, in  
17 all due respect to staff and all my colleagues up here,  
18 have a clear picture of what's going to happen. And  
19 that's reflected by the fact that we are seeing major  
20 investments in so many different areas in alternative  
21 fuels and renewables.

22 And each of these has its own problems. The  
23 comments that we were making about even electricity when  
24 you get too many people on one block -- well, the fact of  
25 the matter, we're heading towards an urban plan that has

1 too many people in one building to supply the electrical  
2 needs that might be required to push all those cars  
3 around. So it's going to -- each of these has its own  
4 major infrastructures to deal with, and it's got  
5 ecological issues. I think what's most important is that  
6 we remain as flexible as we can to allow this competition  
7 to take place in every way, shape, or form, allow it to  
8 sort itself out. We shouldn't care how we get there so  
9 much as that we do get there.

10           And I get concerned sometimes, and I've spoken  
11 about it before. Don't get overly prescriptive. The  
12 reason why we've had success to this point has really been  
13 relying primarily if not totally on performance standards.  
14 So I hope that that remains. And to the extent that we  
15 have policy alternatives here that nurture that, I think  
16 we want to ensure that's a part of the plan.

17           CHAIRPERSON NICHOLS: I think you've sounded the  
18 melody and now Dr. Sperling will provide the harmony.

19           BOARD MEMBER ROBERTS: I didn't mean to set him  
20 off.

21           BOARD MEMBER SPERLING: I confess my musical  
22 talents are limited.

23           But just to follow up on exactly that point and I  
24 think to make people more comfortable, you know, a key  
25 issue coming up is the Pavley II merge into LEV III. If

1 that's a continually steep curve, continues the  
2 trajectory we're on, then this concern about flexibility  
3 should become much more mute, because most of the car  
4 companies already feel the pressure to be reducing their  
5 greenhouse gases and improving their fuel economy. And if  
6 we continue on that path, the pressure is going to be  
7 tremendous. And I can't imagine any credible company not  
8 investing in the advanced technologies in a major way.

9           So, you know, I'm glad that we're doing the  
10 progression here the way we're doing it, because after we  
11 make those decisions on the Pavley II, the ZEV program I  
12 think will be much easier. And I think a lot of the angst  
13 about the concept of flexibility will become much less and  
14 we'll understand it better ourselves I think.

15           CHAIRPERSON NICHOLS: Okay. Without further ado,  
16 I think I'm going to call the question then.

17           All those in favor of the Resolution 09-10-4,  
18 please say aye.

19           (Ayes)

20           CHAIRPERSON NICHOLS: Any opposed?

21           Any abstentions?

22           Thank you. You have some direction here.

23           Before we depart, we do have a public comment  
24 period at every meeting, and we have two people who have  
25 signed up to give public comment. They appear to be part

1 of the same group that's using the public comment period  
2 on a regular basis to press their concerns about  
3 enforcement. And so we will hear from John Paliwoda and  
4 Donna Wilson.

5 MS. WILSON: Good morning.

6 My name is Donna Wilson. I'm here today on  
7 behalf of the CERT Coalition and its members.

8 We all have heard over the last few months, and  
9 particularly over the last 24 hours, about the need for  
10 greater transparency surrounding enforcement efforts by  
11 ARB.

12 And in that same vain, during the last hearing in  
13 November, one of CERT's members, Mr. Kit Enger, requested  
14 that ARB disburse settlement moneys that in his view it had  
15 received through the unlawful retroactive application of  
16 certain underground regulations.

17 In response to Mr. Enger's comments, Dr. Telles  
18 had asked the Chief Counsel to explain what Mr. Enger  
19 meant in his remarks. Staff assured the Board that Mr.  
20 Enger's concerns were really nothing more than buyer's  
21 remorse, and nothing more.

22 No mention, however, was made about an opinion  
23 that had been issued the month before by the California  
24 Legislative Council. What that opinion said -- and it was  
25 directly on point with respect to Mr. Enger's comments --

1 was that "as a matter of law" -- and that is a quote --  
2 CARB could not apply and therefore cannot enforce  
3 retroactively proposed off-highway recreational vehicle  
4 regulations.

5           Senator Harmon has summarized this final opinion  
6 in a letter, a copy of which has been provided to you.

7           At that same Board hearing last month, counsel  
8 also stated that with respect to CERT's recommendation  
9 that ARB adopt a penalty policy that is similar to EPA's  
10 that the U.S. EPA had said, "We're not exactly sure that  
11 that policy would work for you."

12           Well, in our view, that's a far cry from saying  
13 it absolutely won't work for you or you can't take  
14 something from it or it can't be modified to work for you.

15           But in any event, we ask that you consider the  
16 opinion of George Lawrence, the former head of EPA's  
17 Mobile Source Enforcement Office, who developed that EPA  
18 policy. And we think that that will address staff's  
19 comments from the last hearing as well as any questions  
20 you may have.

21           In sum, the CERT Coalition is looking forward to  
22 receiving a written report in January, as the staff had  
23 promised the Board last month, on the CARB staff's  
24 recommendations on our requested reforms.

25           Thank you for taking the time to listen to us.

1 Thank you.

2 CHAIRPERSON NICHOLS: Thank you very much.

3 Please come forward.

4 MR. PALIWODA: Good morning, Madam Chairman and  
5 members of the Board.

6 My name is John Paliwoda. I'm Executive Director  
7 of the California Motorcycle Dealers Association, or CMDA.

8 I last testified before you on July 23rd. At  
9 that time, I informed you that the CMDA regrettably had no  
10 choice but to file a petition with Office of  
11 Administrative Law. In that petition, the CMDA documented  
12 that CARB was basing planned enforcement activity against  
13 our members and a manufacturer on an illegal underground  
14 regulation by retroactively applying a proposed but not  
15 yet final 2006 amendments to the current off-road  
16 recreational vehicle regulations.

17 Additionally, largely in response to the CMDA's  
18 OAL petition, a State Senator sought an opinion from the  
19 Legislature's Legislative Council if the CMDA's contention  
20 that CARB cannot enforce its recreational vehicle  
21 amendments to any vehicles that were manufactured before  
22 the effective date of the regulation, and that effective  
23 date was August 15, 2007. That opinion has now been  
24 obtained and has been shared with you.

25 Much discussion took place yesterday about the

1 Board's desire and commitment to transparency, accuracy,  
2 and staff engagement with the businesses and industries  
3 that they regulate. In our case, and in the case of other  
4 industries such as the sand car manufacturers, also  
5 damaged by CARB sanctions based on using underground  
6 regulations for six-figure settlements, your trust with us  
7 has been certainly strained if not damaged.

8           Your staff continues to be in denial that they  
9 made a mistake in choosing to enforce a regulation that  
10 had not yet been legally approved until months later.  
11 This has caused much consternation amongst our members who  
12 are suffering the effect of the economic depression that  
13 we are all painfully aware of.

14           Unless we make you, the Board, aware of the  
15 extent of this underground regulation being enforced, you,  
16 quite frankly, would never know. Staff should have  
17 informed you of the seriousness of this controversy,  
18 especially when Dr. Telles directly asked about the same  
19 underground regulation raised by Mr. Kit Enger at the last  
20 Board meeting.

21           So, in closing, I would respectfully ask that the  
22 Board either impanel its own oversight committee or take a  
23 look and ask the staff why they continue to stonewall and  
24 expend scarce State resources to persecute a struggling  
25 industry when the basis for that prosecution is fatally

1 flawed. It's an underground regulation.

2 CHAIRPERSON NICHOLS: We don't normally respond  
3 to comments in the public comment period, because it's the  
4 public comment period for a reason.

5 But I do want to note that despite your  
6 statement, we do not have the Legislative Council's  
7 opinion. We have a letter from a Senator purporting to  
8 summarize the Legislative Council's opinion. If we  
9 actually have a Legislative Council's opinion, it was not  
10 presented by you.

11 MR. PALIWODA: I mischaracterized that then. It  
12 is a letter from a State Senator that outlines what the  
13 opinion is, yes.

14 CHAIRPERSON NICHOLS: We have the greatest  
15 respect for Senator Harmon personally and professionally.  
16 But this is not a Legislative Council's opinion.

17 Secondly, your statement assumes that you have  
18 established the fact that something is an underground  
19 regulation. You can assert that it's an underground  
20 regulation and we would agree with you underground  
21 regulations by definition are illegal.

22 You have not yet established and you can't  
23 establish in this kind of a public comment process that  
24 whatever the Board did was, in fact, an underground  
25 regulation. You need to present us with evidence to that



1 effect and then we can make a decision on it. But we're  
2 not at that point.

3           So with all due respect, I think you're kind of  
4 misusing the process. I realize you're trying to take  
5 advantage of a process that's available to any member of  
6 the public. But this is not the way to pursue what you're  
7 trying to do.

8           And beyond that, I'm going to ask you to confer  
9 with Ellen Peter. Thank you very much.

10           MR. PALIWODA: Thank you.

11           CHAIRPERSON NICHOLS: Okay. We seem to have  
12 gotten in a situation where two people who were here  
13 yesterday for the public comment period were told or they  
14 claim they were told -- I believe them -- by someone that  
15 they couldn't testify yesterday in the public comment  
16 period. So they've come back today. And we will  
17 certainly entertain your comments. This is the group from  
18 the Kern Oil Refining.

19           MR. RICHARDS: Thank you. Thank you. Sorry  
20 about the miscommunication. I'm glad it's been rectified.

21           Good morning. I'm Robert Richards with Kern Oil  
22 Refining Company in Bakersfield. I'm the Environmental  
23 Health and Safety Manager down there.

24           I'm here to discuss today our position that small  
25 refiners are negatively impacted by the low-carbon fuel

1 standards. We've given comments before when you passed  
2 the regulation, and I'm here to reiterate some of that.  
3 I've done a little bit more work.

4           As adopted, the LCFS defines an average  
5 California gasoline and average California diesel fuel --  
6 ultra low sulfur diesel. And in that, a baseline for  
7 those averages have an calculated. We've developed an  
8 estimate of a small refiner gasoline and a small refiner  
9 ultra-low sulfur diesel fuel. And we show it's about ten  
10 percent less than the CI of the average refiner.

11           Our use of local sweet light crude oil, 100  
12 percent of light sweet crude, and our less intensive  
13 process -- we don't have any crackers; we don't have any  
14 cokers provides this reduction. In fact, we feel that we  
15 may already be achieving the 2020 goal.

16           We've had several discussions with CARB staff and  
17 some of the Board members, and we appreciate that and we  
18 look forward to having some more discussions.

19           We think the regulation clearly correctly  
20 differentiates other lower CI processes, higher  
21 energy/lower energy in alternative fuels, just not in  
22 petroleum fuels. We also show that not only are we lower  
23 in carbon intensity, but transportation-related emissions  
24 of criteria pollutants are lower with fuels that we supply  
25 in our local area than fuels that would have to come in

1 from outside of our local area.

2           We urge you to work with us in creating a small  
3 refiner carbon intensity and properly valuing our lower  
4 intensive process.

5           Thank you.

6           CHAIRPERSON NICHOLS: Thank you.

7           The request is for either an amendment to the  
8 rule or an interpretation of the rule. I'm not clear  
9 which.

10           Mr. Scheible, here's your parting opportunity to  
11 educate the Board.

12           DEPUTY EXECUTIVE OFFICER SCHEIBLE: I think it's  
13 for a request for an amendment to the rule, because we  
14 made the policy choice that we were going to treat  
15 petroleum-derived fuels from various refiners with the  
16 same carbon intensity and not try to parse out the  
17 differences in different refining processes.

18           CHAIRPERSON NICHOLS: The conventional --

19           DEPUTY EXECUTIVE OFFICER SCHEIBLE: The  
20 conventional petroleum which forms the baseline. And if  
21 we were to do that, we would find every refinery has a  
22 slightly different signature. And then in the case of a  
23 simple refinery, one that doesn't do all of the hydro  
24 cracking and treating, it's a less energy intensive  
25 process to go from the crude to the final product.

1           To me, this is an issue that we have plugged in a  
2 review period for the low-carbon fuel standard, and we'll  
3 re-visit that policy call when we do that. We didn't  
4 re-visit it in the 15-day change process, because we  
5 thought that had been a clear decision that was made.

6           CHAIRPERSON NICHOLS: So when would the review be  
7 coming back to this Board?

8           DEPUTY EXECUTIVE OFFICER SCHEIBLE: The review is  
9 probably in 2011.

10          CHAIRPERSON NICHOLS: And in the mean time, what  
11 would be the effect on a company such as Kern Oil?

12          DEPUTY EXECUTIVE OFFICER SCHEIBLE: In the mean  
13 time, the first year 2010 is a reporting year. So there  
14 is no substantial effect. You're just reporting what  
15 you're using.

16          In 2011, it's a fairly modest standard to meet.  
17 I don't think that refiners will have a hard time finding  
18 better blending components to meet the standards. What  
19 would probably happen is if they got what they wanted,  
20 they would be in a credit generating situation. And with  
21 the reg as it is, they probably would not be able to  
22 generate credits. And how we would address that issue  
23 would be probably fairly complicated. But it's a big  
24 policy call if we're now to go and change from saying  
25 there's one number for conventional oil and that's the

1 baseline and we treat it the same.

2           CHAIRPERSON NICHOLS: Right. It would be a major  
3 re-thinking of the basis for the rule. Unless anybody  
4 wants to direct that, I'm inclined to let this go until we  
5 get to the regular review period.

6           BOARD MEMBER D'ADAMO: Just full disclosure, I  
7 met with Kern Oil. And the thing that kind of caught my  
8 attention -- and I think that was based on some  
9 assumptions that you would not be able to meet the  
10 standard -- but that fuels would have to -- in particular  
11 in the southern part of the valley be transported in. And  
12 so that -- especially because we've got a more serious  
13 situation in the southern part of the valley, that was a  
14 cause of concern for me.

15           So I don't know in that year -- the first year,  
16 it sounds like reporting wouldn't be an issue. But what  
17 about in the first year of the regulation, would you be  
18 able to sustain it for that first year and in the interim  
19 continue discussions with staff?

20           MR. RICHARDS: Well, to meet the standard, we  
21 would either need to utilize different fuels in the  
22 standard or purchase credits as each year the level  
23 decreases.

24           Our concept of if fuels did not come from out of  
25 Kern to our distribution channel that they would have

1 to -- we're the only refiner down there making gas and  
2 diesel fuel. They would have to come from either the bay  
3 area or the L.A. area. So that concept is, with that  
4 scenario, emissions would increase from trucking fuels  
5 into the southern San Joaquin Valley. So that was our  
6 concept there.

7 DEPUTY EXECUTIVE OFFICER SCHEIBLE: We can have  
8 staff deal with the details.

9 But the rule was very much designed that in the  
10 first couple of years refiners that are currently all  
11 using large amounts of ethanol would meet it by finding  
12 better low-carbon ethanol and you could deploy that  
13 strategy. So it does not take more effort, but it should  
14 not be a large challenge for the refiners.

15 CHAIRPERSON NICHOLS: I think it's probably a  
16 good idea to prepare a written evaluation of this. And it  
17 may take another meeting for staff with the company, and  
18 then we'll see if we need to do anything beyond that.  
19 Without objection, that's what we'll do then.

20 Okay. Thank you very much. That concludes --  
21 oh, one more.

22 MR. FROST: Thank you, Chair. Good morning,  
23 Chair Nichols and members of the Board.

24 I'm Jerry Frost, Regulatory Advisor for Kern Oil  
25 and Refining Company.

1           We're a 70-year-old family-owned small refinery  
2 located in the beautiful tropical resort community of  
3 Bakersfield.

4           In 1981, there were 12 small refineries as  
5 defined by CARB. However, today, there's only one left,  
6 and that's us, producing a reformulated gasoline and  
7 ultra-low sulfur diesel. That's not a good trend. We  
8 want to get another 70 years of business here in  
9 California, and we are working hard to do that.

10           One reason that a lot of the small refiners are  
11 no longer producing the fuels is because of the many  
12 generations of more stringent fuel standards. And they've  
13 either chosen to go out of fuels and into producing  
14 asphalt or gone out of business all together. As you all  
15 know, the rules and regulations add tremendous cost to  
16 businesses. And during this current economic crisis,  
17 businesses are suffering even greater job losses, capital,  
18 and market share.

19           California is one of the hardest hit states as  
20 far as an economic crisis. And coupled with a barrage of  
21 new regulations, businesses in California will be faced  
22 with a harsher and more dire economic outlook.

23           Now I'll get to my point. I'm here today to  
24 express concern that CARB climate change regulations and  
25 federal EPA climate change regulations are on a collision

1 course. And, unfortunately, our refinery and many other  
2 businesses subject to AB 32 are smack dab in the middle of  
3 this issue.

4           Not too long ago, EPA promulgated Title 5  
5 permitting at a federal level. As I remember, CAPCOA  
6 fought really hard representing all local air districts  
7 trying to get EPA to recognize equivalency for  
8 California's air quality permitting program, which was  
9 already one of the most stringent and effective programs  
10 in the nation. They ignored this plea, and they adopted  
11 Title 5 anyway. It was unfortunately another layer of  
12 duplication over California's already excellent program.

13           Now we're doing it again all over again. Déjà  
14 vue in climate change. Let me give you some examples.

15           Number one, the federal renewable fuels standard  
16 regulations are in duplication to CARB's AB 32 low-carbon  
17 fuels standard regulation.

18           Secondly, the federal greenhouse gas mandatory  
19 reporting regulation is in duplication to AB 32 mandatory  
20 reporting. We got to do both of them.

21           Federal cap and trade program is again going to  
22 be in duplication what CARB is proposing.

23           And number four, the federal tailoring rule is  
24 going to duplicate many of the Scoping Plan controls that  
25 AB 32 will impose on stationary sources. So we have



1 multiple layers of duplication between federal and State,  
2 and I would urge CARB to work diligently with federal EPA,  
3 elected officials, and anyone else to see if we can  
4 coordinate and make consistent these climate change  
5 programs and regulations.

6           It would really help businesses. Thank you very  
7 much.

8           CHAIRPERSON NICHOLS: Thank you.

9           Are there any other comments?

10           EXECUTIVE OFFICER GOLDSTENE: Chairman Nichols,  
11 I'd like to say to the gentleman's comment, we are, as you  
12 know, working closely with EPA and in Washington to make  
13 sure that we avoid as much duplication as possible.

14           DEPUTY EXECUTIVE OFFICER SCHEIBLE: And we would  
15 be very happy if the government would adopt a low-carbon  
16 fuel standard and we could merge the two programs.

17           CHAIRPERSON NICHOLS: Sir, you didn't sign up,  
18 but go ahead.

19           MR. GRONICH: I thought I did, but I didn't.

20           Thank you, Madam Chairman.

21           I, too, want to compliment the staff on the  
22 assessment that they made of advance vehicles, but I think  
23 one of the facts that came out isn't quite being addressed  
24 in what then needs to be done.

25           And I'd like to go back to the table, but

1 represented on the incremental costs of these electric  
2 platform vehicles. And we do know we need electric  
3 platform vehicles in order to get to the 80 percent  
4 reduction in 2050.

5           Fuel cell vehicle may be \$5300 more than a  
6 gasoline vehicle, a plug-in hybrid 5900, and a 200-mile  
7 battery range vehicle would be \$14,000. A ZEV regulation  
8 can go so far. And I think what is important is that  
9 between 2015 and '17 that we get to the step of building  
10 or regulating tens of thousands of vehicles by each  
11 manufacturer so that we maybe have 50,000 vehicles out  
12 there by 2017.

13           But the economic penalty when you go beyond that  
14 into hundreds of thousands of vehicles, it goes into the  
15 tens of billions of dollars. And you need an incentive  
16 mechanism in order to then get these vehicles into the  
17 marketplace, unless you're going to ask the auto  
18 manufacturers to absorb those costs.

19           So I think the incentive program has to be looked  
20 at very seriously after 2017. There is an important step  
21 between 2015 and '17 to get, let's say, tens of thousands  
22 of vehicles out there so the cost can come down to where  
23 they begin to look pre-commercial or economic. But beyond  
24 that point, incentives have to be considered much more  
25 strongly than a further ZEV regulation. In fact, the

1 further ZEV regulation beyond that point could be onerous  
2 to the industry.

3           And I would recommend looking -- I don't think as  
4 much attention was paid to the NAS report or to an Oak  
5 Ridge report that looked at those kind of costs in those  
6 out-year periods to 2025. And to be successful, I think  
7 you're going to need much stronger incentive program.

8           CHAIRPERSON NICHOLS: Would you identify yourself  
9 for the record?

10           MR. GRONICH: I'm Sig Gronich, a consultant. I'm  
11 representing myself.

12           CHAIRPERSON NICHOLS: Thank you.

13           MR. GRONICH: And I worked at DOE in the hydrogen  
14 program.

15           CHAIRPERSON NICHOLS: Thank you. We appreciate  
16 your comments.

17           Any more comments? All right. If not, then I  
18 think we should adjourn. Thanks, everybody.

19           (Thereupon the California Air Resources Board  
20 adjourned at 11:45 a.m.)

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## 1 CERTIFICATE OF REPORTER

2 I, TIFFANY C. KRAFT, a Certified Shorthand  
3 Reporter of the State of California, and Registered  
4 Professional Reporter, do hereby certify:

5 That I am a disinterested person herein; that the  
6 foregoing hearing was reported in shorthand by me,  
7 Tiffany C. Kraft, a Certified Shorthand Reporter of the  
8 State of California, and thereafter transcribed into  
9 typewriting.

10 I further certify that I am not of counsel or  
11 attorney for any of the parties to said hearing nor in any  
12 way interested in the outcome of said hearing.

13 IN WITNESS WHEREOF, I have hereunto set my hand  
14 this 17th day of December, 2009.

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