

SETTLEMENT AGREEMENT

This Settlement Agreement (Agreement) is entered into by and between the California Air Resources Board (ARB), with its principal office at 1001 I Street, Sacramento, California, and High Ridge Brands (High Ridge) with its principal place of business at 5 High Ridge Park, Stamford, Connecticut.

RECITALS

1. Health and Safety Code (H&SC) section 41712 mandates the reduction of Volatile Organic Compounds (VOC) from consumer products. ARB adopted Consumer Product Regulations in phases under title 17, California Code of Regulations (CCR), section 94507, et seq., which includes the Hair Styling Products: Aerosol and Pump Sprays category.
2. Title 17, CCR, section 94509 (a) specifies that the Consumer Product Regulation applies to any person who sells, supplies, offers for sale, or manufactures for sale in California, any consumer product containing VOCs.
3. Title 17, CCR, section 94509 (a) sets forth in the Table of Standards the percentage by weight for Hair Styling Products: Aerosol and Pump Sprays sold after December 31, 2006. Hair Styling Products: Aerosol and Pump Sprays must meet the 6 percent standard.
4. Failure to comply with the Consumer Products Regulation is a violation of State Law resulting in penalties. Among other penalties, H&SC sections 42400-42403 authorize strict liability penalties up to \$10,000.00 for each day that the violation occurs.
5. ARB alleges that between January 2013 and September 2015, High Ridge sold, supplied, and offered for sale in California, Alberto V05 Perfect Hold Non-Aerosol Hairspray and Alberto VO5 Perfect Hold Styling Hairspray which are subject to the VOC limit for Hair Styling Products: Aerosol and Pump Sprays in title 17, CCR, section 94509 (a).
6. ARB alleges that the Alberto V05 Perfect Hold Non-Aerosol Hairspray and Alberto VO5 Perfect Hold Styling Hairspray referenced in Recitals paragraph 5 contained concentrations of VOCs exceeding the 6 percent VOC limit for Hair Styling Products: Aerosol and Pump Sprays category specified in title 17, CCR, section 94509 (a).
7. ARB alleges that if the allegations described in Recitals paragraphs 5 and 6 were proven, civil penalties could be imposed against High Ridge as provided in H&SC sections 42402, et seq. for each and every unit involved in the violations.

8. High Ridge admits the allegations described in recital paragraphs 5 and 6, but denies any liability resulting from said allegations.
9. In consideration of the foregoing, and of the promises and facts set forth herein, the Parties desire to settle and resolve all claims, disputes, and obligations relating to the above-listed alleged violation and voluntarily agree to resolve this matter by means of this Agreement, without the need for formal litigation. High Ridge has taken, or agrees to take, the actions enumerated below within the Terms and Conditions. ARB accepts this Agreement in termination and settlement of this matter.

TERMS AND CONDITIONS

In consideration of ARB not filing a legal action against High Ridge for the violations referred to above, ARB and High Ridge agree as follows:

10. High Ridge shall not manufacture, sell, supply, or offer for sale for use in California, any consumer products in violation of ARB consumer products regulations set forth in title 17, CCR, section 94500 et seq.; the terms and conditions set forth in this Agreement will remain valid and enforceable notwithstanding any future violations that may occur.
11. High Ridge in settlement of the above-described violations of title 17, CCR, section 94509 (a) agrees to pay a penalty to ARB in the amount of one hundred-twenty-seven thousand fifty dollars (\$127,050.00) according to the payment schedule provided, payable to the California Air Pollution Control Fund, with the first payment provided concurrent with the execution of this Agreement. Payment and the signed Agreement shall be mailed to the address specified in the Payment Transmittal Form attached to this Agreement. If any payment is more than 15 days late, the entire balance becomes due and payable.
12. This Agreement shall apply to and be binding upon High Ridge and its officers, directors, receivers, trustees, employees, successors and assignees, subsidiary and parent corporations and upon ARB and any successor agency that may have responsibility for and jurisdiction over the subject matter of this settlement.
13. The parties stipulate that this Agreement shall be the final resolution of ARB claims regarding the above-described violations and shall have the same res judicata effect as a judgment in terms of acting as a bar to any civil action by ARB against High Ridge, its officers, directors, receivers, trustees, employees, successors and assignees, subsidiary and parent corporations. This Agreement shall be deemed the recovery of civil penalties for purposes of precluding subsequent criminal action as provided in H&SC section 42400.7(a).
14. This Agreement shall be interpreted and enforced in accordance with the laws of the State of California, without regard to California's choice of law rules.

15. This Agreement constitutes the entire agreement and understanding between ARB and High Ridge concerning the claims and settlement in this Agreement, and this Agreement fully supersedes and replaces any and all prior negotiations and agreement of any kind or nature, whether written or oral, between ARB and High Ridge concerning these claims.
16. The effective date of this Agreement shall be the date upon which it is fully executed.
17. This Agreement is deemed to have been drafted equally by ARB and High Ridge; it will not be interpreted for or against either Party on the ground that said Party drafted it.
18. No agreement to modify, amend, extend, supersede, terminate, or discharge this Agreement, or any portion thereof, shall be valid or enforceable unless it is in writing and signed by all parties to this Agreement.
19. This Agreement shall further serve to toll any statute of limitation until all terms and conditions of this Agreement have been fulfilled.
20. **Senate Bill 1402 (SB 1402) Statement.** H&SC section 39619.7 (SB 1402 - Dutton, Chapter 413, statutes of 2010) requires ARB to provide information on the basis for the penalties it seeks. This Agreement includes this information, which is also summarized here.

The provision of law the penalty is being assessed under and why that provision is most appropriate for that violation.

The penalty provision being applied in this case is H&SC section 42402, et seq. because High Ridge sold, supplied, offered for sale, or manufactured for sale consumer products for commerce in California, in violation of the Consumer Products Regulations (title 17, CCR, section 94507, et seq.). The penalty provisions of H&SC section 42402, et seq. apply to violations of the Consumer Products Regulations because the regulations were adopted under authority of H&SC section 41712 which is in Part 4 of Division 26.

The manner in which the penalty amount was determined, including aggravating and mitigating factors and per unit or per vehicle basis for the penalty.

H&SC section 42402, et seq. provides strict liability penalties of \$1,000.00 per day for violations of the Consumer Product Regulations with each day being a separate violation. In cases like this, involving unintentional violations of the Consumer Products Regulations where the violator cooperates with the

investigation, ARB has obtained penalties based on the excess emissions of VOC. Administrative penalties are also obtained in some cases.

In this case the total penalty is \$127,050.00, there were 9.04 tons of excess VOC emissions attributable to the violation. The penalty in this case was reduced because this was a strict liability first time violation and High Ridge made diligent efforts to comply and to cooperate with the investigation. Penalties in future cases might be higher or lower on a per ton or per day basis.

Is the penalty being assessed under a provision of law that prohibits the emission of pollution at a specified level, and, if so a quantification of excess emissions, if it is practicable to do so.

The Consumer Product Regulations do not prohibit emissions above a specified level, but they do limit the concentration of VOCs in regulated products. In this case a quantification of the excess emissions attributable to the violations was practicable because High Ridge made the product formulation and sales data necessary to make this quantification available to ARB. Based upon this information (which the High Ridge has designated as confidential), the violations were calculated to have caused 9.04 tons of excess VOC emissions to be emitted in California.

Final penalties were determined based on the unique circumstances of this matter, considered together with the need to remove any economic benefit from noncompliance the goal of deterring future violations and obtaining swift compliance, the consideration of past penalties in similar negotiated cases, and the potential cost and risk associated with litigating these particular violations. The penalty reflects violations extending over a number of days resulting in quantifiable harm to the environment considered together with the complete circumstances of this case. Penalties in future cases might be smaller or larger on a per ton basis.

The final penalty in this case was based in part on confidential financial information or confidential business information provided by High Ridge that is not retained by ARB in the ordinary course of business. The penalty in this case was also based on confidential settlement communications between ARB and High Ridge that ARB does not retain in the ordinary course of business. The penalty also reflects ARB's assessment of the relative strength of its case against High Ridge, the desire to avoid the uncertainty, burden and expense of litigation, obtain swift compliance with the law and remove any unfair advantage that High Ridge may have secured from its actions.

21. Each provision of this Agreement is severable, and in the event that any provision of this Agreement is held to be illegal, invalid, or unenforceable in any jurisdiction, the remainder of this Agreement remains in full force and effect.

22. The undersigned represent that they have full power and authority to enter into this Agreement.

ACKNOWLEDGED AND ACCEPTED BY:

California Air Resources Board

Dated: 10/18/2016

By:



Richard Corey
Executive Officer

High Ridge Brands

Dated: 10-6-16

By:



Alex Ternanaw
(Printed Name)

Title/Position: VP, R&B

Signature: 