



CONFIDENTIAL MATERIAL - NOT FOR PUBLIC DISCLOSURE

Friday, May 28, 2021

Review Panel  
California Air Resources Board  
1001 I Street  
Sacramento, CA 95814

RE: Letter of Support - Electrify America Cycle 3 Funding Plan

Dear Review Panel:

On behalf of EVNoire and EVHybridNoire, we are pleased to express our support for Electrify America's Cycle 3 Funding Plan. Our organizations focus on accelerating equitable and inclusive e-mobility solutions and awareness so that all communities can benefit from this technology especially those communities that have been disproportionately impacted by air pollution and transportation emissions. As a former medical faculty member and behavioral health scientist who has conducted research on environmental public health disparities in Frontline communities, I am especially pleased to see this increased financial commitment. In addition, as a partner and grantee of Electrify America, we appreciate their willingness to recognize the need for and opportunity to invest additional resources and funding to increase awareness and access to electric vehicles (EV) and EV infrastructure in a way that is grounded in culturally appropriate research and education and is inclusive and equitable.

We are especially glad to see Electrify America's increased commitment to funding education, outreach, research and sponsorships targeting Frontline and disadvantaged communities as well as to BIPOC led organizations that are leading and facilitating these efforts. Findings from the Clean Vehicle Rebate programs shows that we are in the nascent stages of engaging diverse communities as only 5% of EVs were registered to LatinX consumers while less than 2% were registered to Black / African American consumers. As such, it is critically important that we engage these diverse consumers and communities as we speed towards transitioning all vehicles to be fully electric by 2030. Our organization are fully committed to engaging all communities especially those who have not been engaged in e-mobility policy, programs and pilots so that all may benefit.



We look forward to continued support of programs, pilots, policies and research that engages Frontline and disadvantaged communities and BIPOC led organizations who are subject matter experts and have effective working relationships with these communities.

On behalf of our senior leadership, thank you for the opportunity to provide this letter of support. If you have additional questions or concerns, please contact me at [Shelley@EVNoire.com](mailto:Shelley@EVNoire.com).

Sincerely,

A handwritten signature in black ink that reads "Shelley A. Francis". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Dr. Shelley A. Francis  
Co-Founder & Managing Partner